



Why Did the Chicken Cross the Road?

Linda Miller, Honorary Mayor candidate can answer that question for you! In fact, she has it printed on *t-shirts* and is selling them! The chicken crossed the road because... "it's all good in Fair Oaks." Linda is shown modeling a white t-shirt. Cost of these collectors items are: white or gray, \$15; lime, pink, yellow or blue, \$18. All are pre-shrunk and feature original artwork by sister-in-law, Jennifer White. The artwork features a laid back chicken drinking a cool beverage. Of course, it is sitting on a lawn chair. The t-shirts are available at Linda's Hot Dog Stand at the weekly Thursday night concerts at Village Park. In addition to hot dogs you can also find chips, soft drinks, water and more!



Parking is limited in the Fair Oaks Village, so Linda is holding a *special raffle* that entitles the winners to two premium parking spaces by the children's playground. The reserved spaces are bargains at any price! The \$1.00 tickets can be purchased at the Hot Dog Stand.

Throughout the 32 years of Honorary Mayoral Races, candidates have raised over \$250,000 for charities, community projects and the Fair Oaks Chamber in their efforts to make Fair Oaks a better place to live, work and do business. There is still an opportunity for additional candidates to enter the race. Candidates must be over 18, and a member of the Fair Oaks Chamber. For additional information, call Bob Clouse at 988-1503 or the Chamber 967-2903

The race will conclude September 14. The inauguration will be held that evening during the Mixer at Northridge Country Club.

Fair Oaks/Citrus Heights Golf Tournament Update

Over 70 golfers to date are scheduled to join us for a day of golf and at the beautiful North Ridge Country Club! There is still room for you! This joint event will be held Monday, July 18 and features a four person scramble held at this exclusive Fair Oaks golf course. Our golf tournament is full of player perks, including a light breakfast at 8 a.m. as well as a full lunch with raffle & awards. You'll have a blast with tee prizes and refreshments served throughout the course, including the soon to be infamous "Party Central" area. Registered golfers receive goodie bags, golf carts, and driving range use. *Pre-registration is required, a limited number of entrants and sponsorships are available. The event is presented by the Fair Oaks and Citrus Heights Chambers of Commerce.* Further information is available at www.fairoakschamber.com or by calling Tournament Chair, Doug Proctor at 916-965-8861 or the Chamber office at 916-967-2903.

Senator Ted Gaines To Speak

State Senator Ted Gaines will be the featured speaker at the Fair Oaks Chamber of Commerce monthly business luncheon, Thursday, July 21, noon at the Fair Oaks Clubhouse, 7997 California Avenue.

This will be his first appearance at a chamber function.

Senator Gaines represents the 1st Senate District, which takes in all or parts of Alpine, Amador, Calaveras, El Dorado, Lassen, Modoc, Mono, Nevada, Placer, Plumas, Sacramento and Sierra counties.

The meeting is open to the public and reservations are required. Cost of the luncheon is \$17.00 for members with reservations and \$20 for walk-ins, future members and guests. The entrée is BBQ Chicken. Deadline is July 18. To register visit: www.fairoakschamber.com or call 967-2903.

10224 Fair Oaks Blvd P.O. Box 352 Fair Oaks, CA 95628

(916) 967-2903 Fax (916) 967-8536 www.fairoakschamber.com info@fairoakschamber.com

Fair Oaks
Chamber of Commerce

2011 OFFICERS

Don Troutman, President

Clean & Sober Living
961-2691

Diane Templeton, Vice President

Jafra Cosmetic International
835-4868

Kathryn Jones, Secretary

Kathryn Jones Custom Gardens
962-0696

Edward Cook, CPA, Treasurer

705-4958

2011 DIRECTORS

Bob Clouse

Bob Clouse Insurance Services
988-3457

John Easterbrook

Vitek Mortgage
486-6969

Rand Jacobs

R.K. Jacobs Insurance Services
966-3733

Dustin Buck

Ameriprise Financial
536-9098

Paul Lenser

Edward Jones
966-2600

Doug Proctor

Proctor Engineering
965-8861

Betty Swan

Swan Family Vision Care
966-6080

Honorary Mayor of Fair Oaks

Rand Jacobs

R.K. Jacobs Insurance Services
966-3733

STAFF

Jan Bass Otto,

Executive Director
967-2903

Mary Baker, Admin. Assistant

Our Fabulous Volunteers

Lorna Carter, Judy Maderos, Kay Meier
and Kay Busher

Chamber Calendar

Board of Directors

Tuesday, July 12
1:00-2:30 p.m.
Raley's Event Center
8870 Madison Ave. (at Hazel)

Monster Mixer

(Postcard sent earlier)
Wednesday, July 13
5:30-7:30 p.m.
Fair Oaks Promenade Center
(Corner Madison Ave & Hazel)

Golf Committee

Tuesday, July 14
3:00-4:00 p.m.
Info: Doug Proctor 965-8871

Fair Oaks/Citrus Heights

Golf Tournament

Monday, July 18
North Ridge Country Club
8:00 a.m. – 3:30 p.m.

Special Bonus Concert

Monday, July 18
7:00 p.m. – 9:00 p.m.
US Coast Guard Band
Village Park

Regular Concert Series continues

Thursdays at 7:00 p.m.
Village Park
Visit: www.fairoakschamber.com

Business Luncheon

Thursday, July 21
11:30 a.m. Networking
Noon-1:30 Lunch/Program
Fair Oaks Community Clubhouse
7997 California Avenue
Information: 967-2903

Ambassadors

Monday, July 25
8:30-9:30 a.m.
Dianda's Italian Bakery & Cafe
Information: Rand Jacobs, 966-3733

Check out the inserts in this issue:

Patricia's Personal Chef Service
Devcon Security Services of California
European Wax Center

Upcoming luncheon speakers:

August 18– Cong. Dan Lungren
September 15– D.A. Jan Scully
October 20– Assem. Richard Pan

Fair Oaks Bowen Therapy Ribbon Cutting



A lively ribbon cutting was held recently outside the new spacious offices of Fair Oaks Bowen Therapy, 8035 Madison Ave., Suite A3 (between Almaden & Fair Oaks Blvd), 225-3014. Kathy O'Brien and Mike McGee, owners, are shown with the ceremonial scissors as Ambassadors, Directors, Rand Jacobs, Honorary Mayor of Fair Oaks and friends join in the celebration. If you have Back Pain, Fibromyalgia, Sciatica, TMJ, Frozen Shoulder, Digestive Disorders, Whiplash, Migraines and more, call Fair Oaks Bowen Therapy. Contact them at fairoaksbowen@yahoo.com or visit www.fairoaksbowen.com.

From The 2011 President's Desk

By Don Troutman, Clean & Sober Living



Hello fellow Chamber Members! I wanted to take a moment to talk about one of our biggest events of the year: Spring Fest (formerly Fiesta Days). It is held the first weekend in May (except this year when it was held April 30 & May 1 because of a split weekend). It has been facilitated by Rand Jacobs, RK Jacobs Insurance for the past nine years. He has done a remarkable job and most people do not realize all of the work that goes into organizing and chairing a two-day community event. He does this in addition to co-chairing the Ambassadors committee, serving as a member of the Board of Directors, as well as our being our Honorary Mayor.

Rand held a "wrap up" meeting May 19, as he usually does after the event and a lot of new ideas were brought forward for consideration. Discussion items included: Should the event be changed to one day, such as Sunday? Should we continue having a parade? How should the themes be determined? Was the changing of the name from Fiesta Days to Spring Fest better or not? How can we get more participation from the Fair Oaks Village merchants? How can more volunteers be included? Are there additional ways we can further improve the event and increase attendance? Rand is asking for help with this event. Many of you have vast experience with other events, organizations, schools, churches and the like. We, the chamber, would like to see more people step up and help with this and other events. Otherwise, it tends to be overwhelming for one or a few people. Rand will chair Spring Fest for one more year and then hopes to turn it over to a successor. Are there any volunteers? Final decisions for the 2012 event will not be made until November when the first organizing meeting will be held.

I do think these are good questions and that the general membership should have some input. Anyone with comments and/or suggestions is encouraged to take them to Rand Jacobs, 966-3733, Jan Bass Otto, 967-2903 or myself, 961-2691.

One of the items that came up that I think deserves some serious consideration... is changing the event to one day (Sunday Only). I think the whole weekend is a bit much for me and there tends to be very few volunteers that are willing to step up and participate. We could try to include more into Sunday (when the Car Show is held) and keep what is now there. We would have to give up a few of the Saturday activities. However, the important thing is what you think.

On another note...the Taste of Fair Oaks was held on Friday, June 3 from 6 pm until 10 pm, at North Ridge Country Club, 7600 Madison Avenue, Fair Oaks. Because of my profession, I do not participate in this event, but I am told it was a great success!

Welcome New Members



The Fair Oaks Chamber of Commerce extends a big welcome to our newest members introduced at the June Business Luncheon. Shown (left to right): back row – Christina Cooper, Garner Bail Bonds 448-5224; Stephanie Rountree, European Wax Center 965-0500 and Rand Jacobs, Honorary Mayor; front row – Debara Korich, Citrus Heights Dental 723-8900 and Patricia Rhoads, Patricia's Personal Chef Service 208-3258.

Business Briefs

9th Annual Relay For Life of Fair Oaks

The annual Relay will be held August 19-20th at Fair Oaks Park. There's time to form your team. Gather 8-15 of your favorite people and camp out for 24 hours to fight cancer. Team members gather donations prior to the Relay and then take turns walking the track for the entire event. Additional details: contact Erica Bakeman, 995-8797, Erica.bakeman@cancer.or visit the website www.relayforlife.org/fairoaksca.

Going Green with AlphaGraphics

Did you know that partnering with AlphaGraphics can help you build your business, increase your visibility, and also support responsible forest management? Because AlphaGraphics has made FSC certification a system standard, marketing communications are printed on papers from eco-responsible sources. Upon request, they can include the FSC stamp on every project sent out, a credible commitment to sustainability. For further information, contact Usha Datla, owner, at 221-4333 or email: udatla@alphagraphics.com.

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PRSR STD
Bulk Rate
U.S. Postage
Permit No. 149
Fair Oaks, CA

Fair Oaks Chamber of Commerce
P.O. Box 352
Fair Oaks, Ca 95628
916-967-2903

RETURN SERVICE REQUESTED

Raffle Thanks

We appreciate the following businesses and Associate Members for donating to our events. Market your business and donate a raffle prize at the next mixer, luncheon or upcoming event..

JUNE BUSINESS LUNCHEON

Alleygraphics
Fair Oaks Bowen Therapy
Jafra Skin Care-Diane Templeton
Moth Hole Consignment Boutique
Citrus Heights Dental
ReMax Gold Prop. Mgmt. – Carla Morgan
The Market Place Rancho
Assured Health Services
Keller Williams-Liz Yoakum
Barry Brown, Honorary Mayor 2007
Penny Howard, Honorary Mayor 2006
Barry Smith, Associate
Bob McCafferty, Associate
Linda Regli, Associate

JUNE MIXER – NORTH RIDGE C.C.

Over 200 attended this annual Mixer. Four surrounding chambers, including Fair Oaks, participated. Thanks to all who attended this special annual mixer at North Ridge Country Club. If you missed it, you'll have another opportunity June, 2012.

GOT FACEBOOK NEWS?

If you do, send the information to Usha Datla, who is managing our page: Her address is: udatla@alphagraphics.com or the Chamber office: info@fairoakschamber.com. Need further info? Call 967-2903.

Kumon Opens After School Enrichment Program

Kumon, the world's largest after-school math and reading enrichment program has opened a center in Fair Oaks at 8505 Madison Ave. (at Kenneth). Kumon's individualized approach helps children progress by ability rather than age or grade. "At Kumon, we believe children have unlimited potential to succeed," said small business owner, Sabita Kondle. She also owns and operates the Kumon Center of Yuba City and has helped hundreds of children for the past eight years. Students study for approximately a half-hour per subject and have short assignments to complete at home. Kumon is open Tuesdays and Fridays. For more information, or to schedule a free placement test, call 966-3338, email sabitakondle@kumon.com, www.kumon.com/fair-oaks.

Business Briefs

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Bonus Summer Concert, July 18

The US Coast Guard Band will be making a rare West Coast appearance in Fair Oaks! They will perform on a special Monday night, July 18 at 7:00 p.m. in the Village Park. It will be the 13th band presented in the "Concert in the Park" series. They will be sponsored by Rotary Club of Fair Oaks. Info: 967-2903. No food or drink will be sold at this concert, as requested by the military band.

The New Christy Minstrels In Concert, July 30

Back by popular demand – The New Christy Minstrels, under the direction of Randy Sparks will be in concert, Saturday, July 30 at the Veteran's Memorial Amphitheatre, 7991 California Ave. (in the Village, Plaza Park). Tickets are \$20 each and available at the American River Bank, Fair Oaks Recreation and Parks District as well as other Village merchants. Gates open at 6:30 p.m. It was sold out last year! Proceeds go to the Fair Oaks Theatre Festival and the New Christy Minstrels Foundation. Info: 966-3683.

Do you have news?

Well if you do, we want to know about it! Email it to info@fairoakschamber.com and we will print it as soon as possible. Be proactive, this is the place to promote your business! For additional information, call the Chamber, 967-2903.