

ENTERPRISE  
April 2011



FAIR OAKS CHAMBER OF COMMERCE

Enterprise

## Spring Fest Goes Green April 30 & May 1

Be sure to mark your calendar for the weekend of April 30 and May 1st, 2011 for the 62nd Annual Fair Oaks Spring Fest (formerly "Fiesta Days"). This popular family event is packed with activities and takes place in the Fair Oaks Village.

This year's theme is "Go Green" will be the most exciting Spring Fest ever. This two-day event draws more than 10,000 people from all over Northern California. The event is free.

Two charities benefit from activities at the Spring Fest: the Ronald McDonald house receives a portion of the proceeds from the car show and the Orangevale Grange is sponsoring the breakfast events.

Events begin on Saturday morning with a parade through Fair Oaks Village at 10:00 a.m. Throughout the day attendees can enjoy games and craft booths, food, children's zone and exhibits. Returning this year is the children's carnival with the admission just \$10 for the entire day!

Other events scheduled throughout the day include a children's play at 12:00 p.m., an outdoor Fashion Show, 1:00 p.m. and the famous Toilet Bowl race at 1:30 p.m. and a Battle of the Bands, 1:00 - 4:00 p.m.

Events on Sunday include a Pancake Breakfast at 7:00 a.m., the annual Sun Run which begins at 8:10 a.m. and a car show which runs from 9:00 a.m. to 3:00 p.m.

A free shuttle service is available from 8:00 a.m. to 4:00 p.m. on Saturday and 8:00 a.m. to 2:00 p.m. on Sunday. The service runs between Scandinavian Designs on Winding Way and Sunrise to Fair Oaks Village. There's plenty of parking at Scandinavian Designs.

The Fair Oaks Spring Fest is a wonderful way to start the season of family summer events, so be sure to put this event on your calendar right away!

If you or your organization is interested in participating in the Spring Fest, applications are available at the Fair Oaks Chamber office. You may also download parade applications from the Chamber web site at [www.fairoakschamber.com](http://www.fairoakschamber.com). Vendor booths and food concessions forms can be obtained at [www.fairoakspark.org](http://www.fairoakspark.org).

A complete schedule of the weekend events is available on the Chamber website at [www.fairoakschamber.com](http://www.fairoakschamber.com). For further information, contact Rand Jacobs, event coordinator, at (916) 966-3733 or the Fair Oaks Chamber of Commerce at (916) 967-2903.



## Taste To Feature An Art Showing

The 18th Annual Taste of Fair Oaks, featuring Food, Wine and Microbrew tasting, will be held Friday, June 3, 2011 from 6pm - 10pm, at North Ridge Country Club 7600 Madison Avenue (at Mariposa), Fair Oaks, CA.



Local artist Patricia Mills, owner of Art Gallery Tupos, 10120 Fair Oaks Blvd #B in Fair Oaks Village, will create and complete a painting at the event as well as display her work. She can be reached at 769-1127.

Area restaurants, wineries and regional micro breweries will be in attendance for guests to taste and sample the exhibitors' food and beverages. In addition to the sampling of wine, beer, food and desserts, attendees will enjoy live music, an art show, golf putting contest, gift raffle and silent auction.

The 'Taste' is the Chamber's largest fund raising event of the year. The proceeds from the event help the Fair Oaks Chamber support the community of Fair Oaks by offering free events throughout the year. In addition, a portion of the proceeds will benefit VIVA, Volunteers in Victim Assistance, a full service center for victims of violent crime/trauma.

Tickets for the Taste will cost \$35 per person during the advance sales campaign (March 15 - May 31). A special raffle will be held for advance ticket purchasers. Tickets sold after May 31, and at the door, will cost \$40. Tickets can be purchased by calling the Chamber office (967-2903) and on-line: [www.fairoakschamber.com](http://www.fairoakschamber.com).

*Please be reminded, attendees must be 21 years of age or older.*

10224 Fair Oaks Blvd P.O. Box 352 Fair Oaks, CA 95628

(916) 967-2903 Fax (916) 967-8536 [www.fairoakschamber.com](http://www.fairoakschamber.com) [info@fairoakschamber.com](mailto:info@fairoakschamber.com)

Fair Oaks  
Chamber of Commerce

**2011 OFFICERS**

**Don Troutman, President**  
*Clean & Sober Living*  
961-2691

**Diane Templeton, Vice President**  
*Jafra Cosmetic International*  
835-4868

**Kathryn Jones, Secretary**  
*Kathryn Jones Custom Gardens*  
962-0696

**Edward Cook, CPA, Treasurer**  
705-4958

**2011 DIRECTORS**

**Bob Clouse**  
*Bob Clouse Insurance Services*  
988-3457

**John Easterbrook**  
*Vitek Mortgage*  
486-6969

**Rand Jacobs**  
*R.K. Jacobs Insurance Services*  
966-3733

**Ray LaPoint**  
*Delight Cleaning*  
985-9695

**Paul Lenser**  
*Edward Jones*  
966-2600

**Doug Proctor**  
*Proctor Engineering*  
965-8861

**Betty Swan**  
*Swan Family Vision Care*  
966-6080

**Honorary Mayor of Fair Oaks**  
**Rand Jacobs**

*R.K. Jacobs Insurance Services*  
966-3733

**STAFF**

**Jan Bass Otto,**  
*Executive Director*  
967-2903

*Mary Baker, Admin. Assistant*

**Our Fabulous Volunteers**  
Lorna Carter, Jennifer Garets, Judy  
Maderos, Kay Meier

## Chamber Calendar

Executive Board  
Thursday, April 7  
12:00 – 1:00 p.m.  
Chamber Office

Board of Directors  
Tuesday, April 12  
1:00 – 2:30 p.m.  
Raley's Event Center  
8870 Madison Ave.  
Information: 967-2903

Spring Fest Committee  
Wednesday, April 13, 20 & 28  
12:00 – 1:00 p.m.  
Fair Oaks Community Clubhouse  
Information: Rand Jacobs, 966-3733

Spring Fling Mixer  
Wednesday, April 13  
5:30 - 7:30 p.m.  
The Atrium of Carmichael  
5757 Cypress Ave (at Manzanita)  
Information/RSVP: 486-3533

Taste of Fair Oaks  
Thursday, April 14  
11:00 a.m. – 12:00 p.m.  
Chamber Office  
Information: Diane Templeton, 835-4868

Ribbon Cutting  
Thursday, April 14  
12:30 p.m.  
Craftology  
10239 C Fair Oaks Blvd (Fair Oaks Village)  
Information: 965-7993

Business Luncheon  
Thursday, April 21  
11:30 a.m. Networking  
12:00-1:00 p.m. Lunch  
Fair Oaks Community Clubhouse  
7997 California Avenue  
Information: 967-2903

Ambassadors  
Monday, April 25  
8:30-9:30 a.m.  
Dianda's Italian Bakery & Cafe  
Information: Rand Jacobs 966-3733

Spring Fest  
Saturday, April 30  
Sunday, May 1  
See Page 1 for details!



## Doctors Express Ribbon Cutting



A festive ribbon cutting was held recently to officially welcome Doctors Express to Fair Oaks! They are located at 12417 Fair Oaks Blvd #600 (at Greenback Ln), 863-4005, [www.DoctorsExpress.com](http://www.DoctorsExpress.com). Dr. Jeffrey Moy, Owner, is shown cutting the ceremonial ribbon as Rob Allen, Occupational Health Specialist and Justin Prillwitz, Master Developer, look on. Also present: a large crowd of Chamber Ambassadors, Directors, and Rand Jacobs, Honorary Mayor of Fair Oaks.

# From The 2011 President's Desk

By Don Troutman, *Clean & Sober Living*



Hello everyone. Tom Hammond has resigned from the Board and has left the Presidency vacant. I was approached by Board Members who asked if I would serve a second term, which I am honored to do. I love Fair Oaks and the Chamber and I am happy to help and be a part of it in any way I can.

I am hoping that this second year will give me the opportunity to continue to grow membership and bring the Fair Oaks businesses closer together. The 2010 Census has shown that Fair Oaks, unlike other areas, has had an increase in the median age of its citizens versus other areas where the median age has gone down. That means we have older residents who are a good factor for stability, calmness and serenity. How about that! What we need to do now is stick together and "Shop Fair Oaks Chamber Members First." We have a good community. Let's make it a great one!

I have been talking to businesses, and urging them to become Chamber members. I can use some help from you folks to bring in more new members.

We have new representatives in state government. We need to work to familiarize them with the Fair Oaks community.

Jan Bass Otto and I represented Fair Oaks recently at Congressman Dan Lungren's Regional Chamber Roundtable. As you know, I solicited questions from the Chamber membership to take to him. I not only asked the questions during the meeting, but I gave him hard copies of the questions with contact information. Don't be surprised if you hear from Congressman Lungren with a response. He is really trying to listen to the concerns of his constituents. We are living in challenging times where inflation is rampant. Costs for everything are going up. I chose not to fold. I chose to fight!



## Everyone Loves A Parade!

Promote your business - free! There's still time to enter the Spring Fest Parade, April 30 at 10 a.m. Thousands of people will line the parade route. Applications: available online or call the Chamber, 967-2903.



## "Toilet Bowl" Race

On Saturday, April 30th, at 1:30pm, the "Great Race" will begin! It's fun to watch the Fair Oaks Spring Fest Toilet Bowl Race and even greater fun to participate!! The race is an obstacle race, held on Fair Oaks Blvd. in front of Plaza Park. Entry forms (and rules) may be obtained at the Fair Oaks Chamber office, 967-2903.

## Ambassador of the Month



Paul Lenser, Edward Jones, 966-2600 is the February Ambassador of the Month. He is the second recipient of this honor. The award is based on a point system and includes member visits, attendance at events and ribbon cuttings. Paul can be reached at paul.lenser@edwardjones.com. Congratulations!

## Welcome New Members



The Fair Oaks Chamber of Commerce extends a big welcome to the following new members. Shown (left to right): Josh Staab, Patch 494-1790; Gene Laird, Associate Member; Shirley Hartman and Donna Hartman, D.C. 847-0833; Marlena Smith, All Marketing Promotions 420-9923; and Charles Miller, William Charles Salon 241-9061.



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Fair Oaks Chamber of Commerce  
P.O. Box 352  
Fair Oaks, Ca 95628  
916-967-2903

**RETURN SERVICE REQUESTED**

## Raffle Thanks

We appreciate the following businesses and Associate Members for donating to our events. Market your business and donate a raffle prize at the next mixer, luncheon or upcoming event..

### **MARCH MIXER-TRENDS-N-TREATS    MARCH LUNCHEON**

Jafra Skin Care –Diane Templeton  
Fair Oaks Cemetery District – Terri Perrin  
Proctor Engineering  
Lil Bear Painting  
Fast Frame  
Keller Williams-Liz Yoakum  
Trends-n-Treats  
R.K. Jacobs Insurance Services  
James M. Everhart, DDS  
Penny Howard, Honorary Mayor, 2006

Take Shape For Life – Del/Rose Barbray  
Keller Williams-Liz Yoakum  
Bob Clouse Insurance  
Lil Bear Painting  
Moth Hole  
Tupperware-Diana Cralle  
Proctor Engineering  
Woman's Thursday Club-Claudia Thorn  
James Everhart, DDS  
Judy Maderos, Associate Member  
Bob McCafferty, Associate Member

## Where Is Real Estate Headed?

Larry Knapp, CEO of Lyon Real estate will be the featured at the Fair Oaks Chamber of Commerce monthly business luncheon, Thursday, April 21, noon at the Fair Oaks Clubhouse, 7997 California Avenue.

Nothing has affected our economy in the last four years more dramatically than real estate. Individual's personal wealth, jobs, and consumer confidence can all be traced back to real estate. Are we back on track? Are we going to see a few more years of this? One of the area's top executives will tell us what he thinks the market holds for the future.

Knapp has worked, owned and run many large real estate companies. He has served as president of the Sacramento Association of Realtors and is a member of the board of directors of both the California and National Associations. He will be talking about all things real estate at a local and national level.

The meeting is open to the public and reservations are required. Cost of the luncheon is \$17.00 for members with reservations and \$20 for walk-ins, future members and guests. The entrée is grilled tri tip. Deadline is April 18. To register visit: [www.fairoakschamber.com](http://www.fairoakschamber.com) or call 967-2903.

**2010 AWARDS for  
OUTSTANDING SERVICE**

**THE FAIR OAKS CHAMBER  
OF COMMERCE  
Presented, December 2010**

**Business of the Year**  
Ships and Trips Travel  
Trude Vasquez

**Business Person of the Year**  
Diane Templeton  
Jafra Skin Care Intl.

**Citizen of the Year**  
Amy De La Cruz  
California Storage Centers

**Volunteer of the Year**  
Clean & Sober Living