

ENTERPRISE
March 2011



FAIR OAKS CHAMBER OF COMMERCE

Enterprise

New Venues to be Featured at the 62nd Annual Spring Fest Celebration

Mark your calendars for the weekend of April 30 and May 1, 2011, for the 62nd Annual Fair Oaks Spring Fest (formerly Fiesta Days). This year's theme is "Go Green." New venues are being added as we go to print and this year is shaping up to be the most exciting ever. You will soon be able to download the schedule of events, and parade applications from the website at www.fairoakschamber.com. The event is sponsored by the Fair Oaks Chamber of Commerce, Fair Oaks Recreation and Park District and Safeway, the Chamber's Platinum Sponsor.

As always, this two full day family event draws more than 10,000 people from all over Northern California. Families come to enjoy the wonderful events and food.

A shuttle service is available from 8:00 a.m. to 4:00 p.m. on Saturday and 8:00 a.m. to 2:00 p.m. on Sunday. The service goes between Scandinavian Designs at Winding Way and Sunrise Blvd. and Fair Oaks Village. There's plenty of parking at Scandinavian Designs.

Festivities begin on Saturday morning at 10:00 a.m. with a Parade through Fair Oaks Village. Activities going on all day include games and craft booths, food, and exhibits. Returning this year - an expanded Children's Carnival with the admission one low price for the entire day! The wacky and popular Toilet Bowl Race will also be back. The Fair Oaks Theatre Festival will be putting on a play in the Veteran's Memorial Amphitheatre at 12:00 noon on Saturday.

A Battle of the Bands will be added this year in Village Park as well as a Fashion Show sponsored by Cinderella Complex at 1:00 p.m. Other venues are under development.

Events on Sunday include the popular Pancake Breakfast beginning at 7:00 a.m., the annual Sun Run which begins at 8:10 a.m., and an amazing Classic Car Show which runs from 9:00 a.m. through 3:00 p.m. The booths and concessions continue on Sunday.

The Fair Oaks Spring Fest is a wonderful way to start the season of family summer activities, so be sure to put this event on your calendar right away.

Craft, vendor and food booth applications are available at www.fairoakspark.org.

For further information, the opportunity to volunteer or be an Event sponsor, call the Fair Oaks Chamber, 967-2903 or Chair Rand Jacobs, R.K. Jacobs Insurance, 966-3733.

Taste of Fair Oaks will be June 3

The 18th Annual Taste of Fair Oaks, featuring Food, Wine and Microbrew tasting will soon be upon us! It will be held Friday, June 3 from 6pm - 10pm, at North Ridge Country Club 7600 Madison Avenue, Fair Oaks, CA.

Area restaurants, wineries and regional micro breweries will be in attendance for guests to taste and sample the exhibitors' food and beverages. In addition to the sampling of wine, beer, food and desserts, attendees will enjoy live music, an art show, golf putting contest, gift raffle and silent auction.

'Taste' is the Chamber's largest fund raising event of the year. The proceeds from the event help the Fair Oaks Chamber support the community of Fair Oaks by offering free events throughout the year. In addition, a portion of the proceeds will benefit VIVA, Volunteers in Victim Assistance, a full service center for victims of violent crime/trauma.

Tickets for Taste will cost \$35 per person during the advance sales campaign (March 15-June 1). A special raffle will be held for advance ticket purchasers. Tickets sold after June 1, and at the door, will cost \$40. Tickets can be purchased on-line beginning March 21 at www.fairoakschamber.com or by calling the Chamber office, 967-2903.

Please be reminded, attendees must be 21 years of age or older.

10224 Fair Oaks Blvd P.O. Box 352 Fair Oaks, CA 95628

(916) 967-2903 Fax (916) 967-8536 www.fairoakschamber.com info@fairoakschamber.com

Fair Oaks
Chamber of Commerce

2011 OFFICERS

Don Troutman, Past President
Clean & Sober Living
961-2691

Diane Templeton, Vice President
Jafra Skin Care International
835-4868

Kathryn Jones, Secretary
Kathryn Jones Custom Gardens
962-0696

Edward Cook, CPA, Treasurer
705-4958

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Bob Clouse Insurance Services
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John Easterbrook
Vitek Mortgage
486-6969

Rand Jacobs
R.K. Jacobs Insurance Services
966-3733

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Delight Cleaning
985-9695

Paul Lenser
Edward Jones
966-2600

Doug Proctor
Proctor Engineering
965-8861

Betty Swan
Swan Family Vision Care
966-6080

Honorary Mayor of Fair Oaks
Rand Jacobs
R.K. Jacobs Insurance Services
966-3733

STAFF

Jan Bass Otto
Executive Director
967-2903

Mary Baker, Admin. Assistant

Our Fabulous Volunteers
Lorna Carter, Judy Maderos, Kay Meier
and Jennifer Garets,

Chamber Calendar

**Ribbon Cutting
For New Location**

Friday, March 4
12:30 a.m.
Fair Oaks Bowen Therapy
8035 Madison Ave #A3
(between Fair Oaks Blvd & Almaden)
Info: 225-3014

Ribbon Cutting

Tuesday, March 8
9:30 a.m.
Chase Bank - San Juan & Sunset
4820 San Juan Ave
Info: Jeff Garcia 792-7160

Board of Directors

Tuesday, March 8
1:00-2:30 p.m.
Raley's Event Center
8870 Madison Ave (at Hazel)
Information: 967-2903

Mixer

Wednesday, March 9
5:30-7:30 p.m.
Trends-N-Treats
5341 Sunrise Blvd
(at Madison in Quail Point)
Information: 536-0000

Ribbon Cutting

Thursday, March 10
12:30 p.m.
Art Gallery Tupos
10120 Fair Oaks Blvd #B
(in Fair Oaks Village)
Info: Patricia Mills 769-1127

Taste of Fair Oaks Meeting

Friday, March 11
11:00 – Chamber office
Info: Diane Templeton 835-4868

Dog Walk Meeting

Friday, March 11
12:30p.m.
Chamber office
Info: Marcia Barkley 967-4544

Spring Fest Meeting

Wednesday, March 16
Noon–1:30 p.m.
Fair Oaks Community Clubhouse
7997 California Avenue
Join us! Info: Chair Rand Jacobs,
966-3733

Business Luncheon

Thursday, March 17
11:30 a.m. Networking
Noon-1:30 Lunch/Program
Fair Oaks Community Clubhouse
7997 California Avenue
Information: 967-2903

Ribbon Cutting

Friday, March 18
12:30 p.m.
Jamba Juice - Gold River
2137 Golden Ctr Lane (near Bel Air)
Info: 858-8212

Ambassadors

Monday, March 28
8:30-9:30 a.m.
Fabian's Italian Bistro
11755 Fair Oaks Blvd
Information: Rand Jacobs, 966-3733

Committee Chairs Meeting

Wednesday, March 30
11:00 a.m. Chamber office

Fair Oaks is Now Facebook Friendly

Fair Oaks Chamber of Commerce is pleased to announce the launch of our Facebook page. Our goal is to promote Member Businesses through social media. If you wish to promote your business, events, or any offers please contact udatla@altagraphics.com for more information.



How To Get Organized Without 'Resorting To Arson' - March 17

Liz Franklin, an organizational specialist, will be the featured speaker at the Fair Oaks Chamber of Commerce monthly business luncheon Thursday, March 17, noon at the Fair Oaks Clubhouse, 7997 California Avenue.

Her humor opens the door for deep insight, creating lasting improvements to efficiency, effectiveness, sales and the bottom line. The topic of her presentation comes from the title of her book, *How to Get Organized Without Resorting to Arson*.

Liz owns MizLizOnBiz.com and she has the ability to ferret out and solve the underlying causes of disorganization, always using gentle humor to get her point across.

She has made presentations to, and consulted, with thousands of corporations, professionals and associations including 3M, Allstate, Women's Council of Realtors and General Motors.

The meeting is open to the public and reservations are required. Cost of the luncheon is \$17.00 for members with reservations and \$20 for walk-ins, future members and guests. The entree is corned beef and cabbage. Deadline is March 14. To reserve: www.fairoakschamber.com or call the Chamber office, 967-2903.

Eskaton Community Services Ribbon Cutting



A ribbon cutting was held recently to welcome Eskaton Community Services to their new location at 8525 Madison Ave, Suite 150, 334-1072, email: info@eskaton.org. Shown (left to right) Laurie Alley, Ambassador; Rand Jacobs, Honorary Mayor; Diane Templeton, Chamber Vice President; Dawn McMillan and Charles Miller, Ambassadors; Terry McPeek, Director of The Senior Connection; Todd Murch, President/CEO, Eskaton; Paul Lenser, Ambassador; Lynette Tidwell, Vice President Community Relations; Terri Becker, Director of the TLC Program; Rob Allen, Ambassador; Lisa Smith-Youngs, Program Coordinator and Doug Proctor, Chamber Director.

Ambassador of the Month



Laurie Alley, Alleygraphics, 549-4671 is the first Ambassador of the month. The honor is based on a point system and includes member visits, attendance at events and ribbon cuttings. Alleygraphics Unlimited specializes in embroidery, screenprinting and promotional products. She can be reached at www.alleygraphics.com or lauriealley@alleygraphics.com. Congratulations!

Welcome New Members



The Fair Oaks Chamber of Commerce extended a big welcome to the following new members at our monthly Business Luncheon, February 17: (Shown left to right) John Swan, H & R Block-Fair Oaks, 863-1011; Deborah Hamilton, H & R Block-Citrus Heights, 837-1979; Diana Collins, Craftology, 965-7993; Leah DeFord, Fair Oaks Financial Corp, 726-6150; and Edward Cook, CPA, 705-4958. Also shown assisting: Rand Jacobs, Honorary Mayor of Fair Oaks. Congratulations!



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P.O. Box 352
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RETURN SERVICE REQUESTED

Raffle Thanks

We appreciate the following Businesses and Associate Members for donating to our events. Market your business and donate a raffle prize at the next mixer, luncheon or upcoming event..

WILLIAM CHARLES – JANUARY MIXER

Edward Jones — Paul Lenser
Jafra Skin Care – Diane Templeton
Proctor Engineering
American River Bank
Keller Williams — Liz Yoakum
William Charles Salon
R.K. Jacobs Insurance Services
Clean & Sober Living
Joan Marie
Len/ Rose Anne Lamb, Assoc. Members
Pat and Bob Vogel, Assoc. Members
Jim Crow, Assoc. Member

MOTH HOLE – FEBRUARY MIXER

H & R Block – Citrus Heights
H & R Block – Fair Oaks
Thomas B. Hammond Associates
Jafra Skin Care – Diane Templeton
Proctor Engineering
Reliasense
Chase
Alleygraphics
Keller Williams -- Liz Yoakum
Moth Hole
Linda Regli, Assoc. Member
Judy Maderos, Assoc. Member
Marty Maskall, Assoc. Member
Barry Brown, Associate Member
Rose Anne/Len Lamb, Assoc. Members
Pat & Bob Vogel, Assoc. Members

JANUARY BUSINESS LUNCHEON

Take Shape For Life – Del/Rose Barbray
Keller Williams — Liz Yoakum
AlphaGraphics
Patch.com – Josh Staab
Ships & Trips Travel —Trude Vasquez
AMP Marketing
Bob Clouse Insurance
Donna Hartman, DC
Proctor Engineering
James Everhart, DDS
American River Bank
Judy Maderos, Assoc. Member
Von and Lorna Carter, Assoc. Members

FEBRUARY BUSINESS LUNCHEON

Jafra Skin Care – Diane Templeton
Alleygraphics
Keller Williams -- Liz Yoakum
Summit Christian School
The Market Place
Take Shape For Life
Kathryn Jones Custom Gardens
Fair Oaks Cemetery District
SAFE Credit Union
Tupperware -- Diana Cralle
Eskaton Community Services Ctr
Trends-N-Treats
Womans Thursday Club - Claudia Thorn
Linda Regli, Assoc. Member
Bob McCafferty, Assoc. Member

2010 AWARDS for OUTSTANDING SERVICE

**THE FAIR OAKS CHAMBER
OF COMMERCE
Presented, December 2010**

Business of the Year

Ships and Trips Travel
Trude Vasquez

Business Person of the Year

Diane Templeton
Jafra Skin Care Intl.

Citizen of the Year

Amy De La Cruz
California Storage Centers

Volunteer of the Year

Clean & Sober Living