



## Secrets of the Land Grants

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Historian and story teller Mark Davidson will be the featured speaker at the Fair Oaks Chamber of Commerce monthly business luncheon, Thursday, February 17, noon at the Fair Oaks Clubhouse, 7997 California Avenue.

His topic will be: The Secrets of the Land Grants. Years ago, there was an area that was known in the early 1800's as Rancho de San Juan. High-level dealings and backroom agreements led to the current division of land that we now know to be Fair Oaks, Carmichael, Orangevale and Citrus Heights. His presentation will no doubt educate, entertain and may surprise you with the events that led up to the formation of the area that we call home.

The meeting is open to the public and reservations are required. Cost of the luncheon is \$17.00 for members with reservations and \$20 for walk-ins, future members and guests. The entrée is beef and veggie lasagna. Deadline is February 14. To reserve: [www.fairoakschamber.com](http://www.fairoakschamber.com) or call 967-2903.

## Ambassadors Working 4 You

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*By Paul Lenser, Ambassador co-chair*

Co-chair Rand Jacobs, myself and the rest of the ambassadors have been working hard for your chamber. We have decided that we needed to really get back to the basics. We are concentrating on getting new members more involved and connected to the Chamber.

You may have noticed that the new member table at the luncheons was moved to the middle of the room. The intent is to make it easier for all to meet new members. I encourage you to make it a point to introduce yourself to these new members. The new member may have a service or product that you or someone you know needs. They also may need your service or product or know someone who does.

We researched what other Chamber ambassadors are doing and as a result are launching two new initiatives. The first initiative is that each new member will have an ambassador mentor during their first year of membership. The mentors will encourage the new members to get involved and to connect with Chamber members who could help their businesses. The second initiative is intended to encourage ambassadors to work for the Chamber. We want to reward them by recognizing those who have done the most work each month. This will be done at the monthly business luncheon. We will also honor the ambassador of the year at the awards luncheon in December.

With these new programs we have a need for more ambassadors. You control the time you spend as an ambassador. All work is done on a volunteer basis. If you would like more information please see or call Rand, 966-3733 or myself, 966-2600.

## Lunch Sponsorships Available

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Promote your business in a unique way by being a Business Lunch Sponsor. This is your opportunity to sit at the head table, put up your banner, place your marketing materials on a special sponsor table, share the microphone and dine first. Cost is \$100 and includes lunch. To reserve your month, call 967-2903.

Fair Oaks  
Chamber of Commerce

**2011 OFFICERS**

**Tom Hammond, President**  
*Thomas B. Hammond Associates*  
536-1384

**Diane Templeton, Vice President**  
*Jafra Cosmetic International*  
835-4868

**Kathryn Jones, Secretary**  
*Kathryn Jones Custom Gardens*  
962-0696

**2011 DIRECTORS**

**Bob Clouse**  
*Bob Clouse Insurance Services*  
988-3457

**John Easterbrook**  
*Vitek Mortgage*  
486-6969

**Rand Jacobs**  
*R.K. Jacobs Insurance Services*  
966-3733

**Ray LaPoint**  
*Delight Cleaning*  
985-9695

**Paul Lenser**  
*Edward Jones*  
966-2600

**Doug Proctor**  
*Proctor Engineering*  
965-8861

**Betty Swan**  
*Swan Family Vision Care*  
966-6080

**Don Troutman**  
*Clean & Sober Living*  
961-2691

**Honorary Mayor of Fair Oaks**  
**Rand Jacobs**

*R.K. Jacobs Insurance Services*  
966-3733

**STAFF**

**Jan Bass Otto,**  
*Executive Director*  
967-2903

**Mary Baker, Admin. Assistant**

**Our Fabulous Volunteers**  
Lorna Carter, Jennifer Garets, Judy  
Maderos, Kay Meier

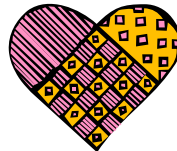
## Chamber Calendar

### Concerts in the Park

Tuesday, February 8  
10:00 -11:00 a.m.  
Fair Oaks Rec/Park District  
4150 Temescal Street  
Information: Kathy Jones, 962-0696

### Board of Directors

Tuesday, February 8  
1:00 – 2:30 p.m.  
Raley's Event Center  
8870 Madison Ave.  
Information: 967-2903



### Taste of Fair Oaks

Wednesday, February 9  
11:00 – 12:00 p.m.  
Chamber Office  
10224 Fair Oaks Blvd.  
Information: Diane Templeton,  
835-4868

### Valentine's Mixer

Wednesday, February 9  
5:30 - 7:30 p.m.  
The Moth Hole  
11787 Fair Oaks Blvd (at Madison)  
Information: 965-5542

### Spring Fest Committee

Wednesday, February 16  
12:00 – 1:00 p.m.  
Fair Oaks Community Clubhouse  
Information: Rand Jacobs, 966-3733

### Business Luncheon

Thursday, February 17  
11:30 a.m. Networking  
12:00-1:00 p.m. Lunch  
Fair Oaks Community Clubhouse  
7997 California Avenue  
Information: 967-2903

### Ribbon Cutting

Thursday, February 24  
5:00-7:30 p.m.  
Donna Hartman, D.C.  
11622 Fair Oaks Blvd. #111  
(Also the office of Jim Senser, D.C.)  
RSVP: 874-0833

### Ambassadors

Monday, February 28  
8:30-9:30 a.m.  
Chamber Office. Open to all members.  
Information: Rand Jacobs 966-3733

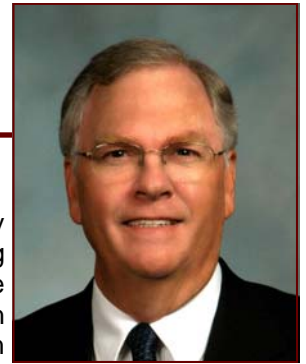
## William Charles Salon Ribbon Cutting



A festive ribbon cutting was recently held to welcome the William Charles Salon to Fair Oaks! The business is located in Fair Oaks Village at 10351 Fair Oaks Blvd., Suite A; phone 241-9061. Joining in the celebration were Salon Staff, Chamber Officers, Directors, Ambassadors and Rand Jacobs, the Honorary Mayor of Fair Oaks. Shown holding the scissors are William Mercado and Charles Miller, Owners. The celebration continued a week later as William Charles Salon hosted the Chamber's first Mixer of the year. A huge crowd enjoyed the festivities. Congratulations and welcome to Fair Oaks!

# From The 2011 President's Desk

By Tom Hammond, Thomas B. Hammond Co.



## INVOLVEMENT

Hello business owners, associate members of the greater Fair Oaks community. Opportunity awaits us all to become involved in our community. As we speak, our committees are forming and focusing on the following events: (1) Spring Fest, (2) Taste of Fair Oaks, (3) Concerts in the Park, (4) the Honorary Mayors Race, (5) Golf Tournament, (6) Dog Walk and (7) Christmas in the Village. Our Ambassadors are busy at our monthly business luncheons, mixers, ribbon cuttings and mentoring new members. A new committee is planning special seminars.

The Fair Oaks Chamber is an association of businesses designed to provide timely information, marketing, advertising and networking opportunities.

Due to our unique community, we tend to develop close businesses and personal relationships – “Shop Fair Oaks Members First!”

If you are thinking about volunteering, pick up the phone and call the Chamber office and speak to Jan Bass Otto, our Executive Director, 967-2903 or better yet, call me directly: 536-1384 and let's have lunch!

What committee to start with? Well, Ambassadors is the marketing committee for the Chamber. The group is friendly and informative. By becoming involved, you will meet more business members.

Take a look at the list of committees and events listed below. Give the Chair a call. Become involved

## 2011 Committee & Event Chairs

### Ambassadors

Meets the 4<sup>th</sup> Monday of Month, 8:30 a.m.  
Rand Jacobs, 966-3733, Co-Chair  
Paul Lenser, 966-2600, Co-Chair

### Dog Walk

October 1  
Marsha Barkley, 967-4544

### Christmas in the Village

December 3  
Kathy O'Brien, 225-3014  
Amy De La Cruz, 691-1550

### Spring Fest

“Go Green”  
April 30 & May 1  
Rand Jacobs, 966-3733

### Mixers

Held 2nd Wed.  
of each month  
Chair—  
Opportunity  
available!

### Taste of Fair Oaks

June 3  
Diane Templeton, 835-4868

### Concerts in the Park

(Bands are booked)  
Every Thursday, 7 p.m.  
June 9-August 25  
Kathy Jones, 962-0696

### Honorary Mayors Race

(Dates & Chair TBA)

### Golf Tournament

July 18  
Doug Proctor, 965-8861

### Seminars

(Dates TBA)  
Doug Proctor, 965-8861



## Great Clips Ribbon Cutting



A ribbon cutting was held recently to officially welcome Great Clips to the Fair Oaks Chamber of Commerce. The business is located at 8909 Madison Avenue, Suite 412 in the Fair Oaks Promenade (Hazel & Madison), 966-8911. Shown (left to right) Diane Templeton, Ambassador; Don Troutman, Chamber President; Ryan and Shannon McVeigh, Great Clips Owners; Sarah Valsler, Manager; Liz Yoakum, Ambassador; Bonnie Turner, Director and Rand Jacobs, Honorary Mayor of Fair Oaks. Congratulations and welcome to Fair Oaks!



PRSR STD  
Bulk Rate  
U.S. Postage  
Permit No. 149  
Fair Oaks, CA

Fair Oaks Chamber of Commerce  
P.O. Box 352  
Fair Oaks, Ca 95628  
916-967-2903

RETURN SERVICE REQUESTED

## Raffle Thanks

We appreciate the following businesses and associate members for donating to our events. You too can Market your business and donate a raffle prize at the next mixer, luncheon or upcoming event.. We will catch up next month and thank January and February members who have donated.

### Holiday Mixer

Century 21-Mike Maddox  
Noel David Realty  
Jafra Skin Care –Diane Templeton  
American River Bank  
Keller Williams-Liz Yoakum  
Take Shape For Life – Del/Rose Barbray  
Alleygraphics  
Fair Oaks Bowen Therapy  
Fair Oaks Cemetery District (FOCD)  
Terri Perrin, FOCD  
Tammy/Mike Robinette, Associates  
Penny Howard, Honorary Mayor 2006  
Von/Lorna Carter, Associate Members  
Len/ Rose Anne Lamb, Associates  
Pat and Bob Vogel, Associate Members

### December Holiday Luncheon

The Moth Hole  
Jafra Skin Care – Diane Templeton  
Swan Family Vision Care-Betty Swan  
Keller Williams--Liz Yoakum  
R.K. Jacobs Insurance Services  
Clean and Sober Living  
Take Shape For Life – Del/Rose Barbray  
Alleygraphics  
Fair Oaks Bowen Therapy  
Proctor Engineering  
Pat Vogel, Associate Member  
Judy Maderos, Associate Member  
Linda Regli, Associate Member  
Penny Howard, Honorary Mayor, 2006  
Von and Lorna Carter, Associates  
Janet/Warren McWilliams, Associates

## Mixer Dates Available—Book Today!

Still searching for a unique and creative way to promote and showcase your business next year? Then plan on hosting a “Business After Hours” Mixer. It’s your opportunity to market your business and gain new customers as well as referrals.

They are held the second Wednesday of the month, 5:30–7:30 p.m. and are open to the public. Dates are filling up, so make a decision, then call to reserve your spot! Available dates are: *July 13, August 10, October 12 and November 9.*

For further information and a copy of the Mixer Guidelines, call the Chamber office, 967-2903.

### 2010 AWARDS for OUTSTANDING SERVICE

THE FAIR OAKS CHAMBER  
OF COMMERCE  
Presented, December 2010

#### Business of the Year

Ships and Trips Travel  
Trude Vasquez

#### Business Person of the Year

Diane Templeton  
Jafra Skin Care Intl.

#### Citizen of the Year

Amy De La Cruz  
California Storage Centers

#### Volunteer of the Year

Clean & Sober Living