



## Water Meters Are Coming! Are You Prepared?

On January 1, 2011, the water meters on our homes will start to be monitored. Tom Gray, Fair Oaks Water District General Manager, will be the featured speaker and discuss this issue at the Fair Oaks Chamber of Commerce Business Luncheon, Thursday, January 20, noon at the Fair Oaks Community Clubhouse, 7997 California Ave.

He will give us some insight about the change and how it impacts you. This meeting is a must for every homeowner, landlord, Realtor and property manager in the Fair Oaks Water District.

The meeting is open to the public and reservations are required. Cost of the luncheon is \$17 for members with reservations and \$20 for walk-ins and non-members. The entrée is roast sirloin. To reserve: [www.fairoakschamber.com](http://www.fairoakschamber.com) or call 967-2903.

## New Leaders Installed, Four Honored At Awards Luncheon

The annual Holiday luncheon featuring the installation of Officers and Directors and the presentation of Awards turned into a festive affair with the entire student body of the Summit Christian School turning out to entertain.

Supervisor Roberta MacGlashan installed the following – Officers: President **Tom Hammond**, Thomas B. Hammond Co; Vice President **Diane Templeton**, Jafra Skin Care and Secretary **Kathy Jones**, Kathryn Jones Custom Gardens. Directors: **Bob Clouse**, Bob Clouse Insurance Services; **John Easterbrook**, Vitek Mortgage; **Rand Jacobs**, R.K. Jacobs Insurance Services; **Ray LaPoint**, Delight Cleaning; **Paul Lenser**, Edward Jones; **Elizabeth (Betty) Swan**, O.D., Swan Family Vision Care; **Doug Proctor**, Proctor Engineering and **Don Troutman**, Clean & Sober Living.

The winners for the Volunteer, Citizen, Business Person and Business of the Year were then presented.

### 2010 AWARDS

#### VOLUNTEER OF THE YEAR

*Nominees:*

Barry Brown  
Joe Dobrowolski  
Linda Regli  
**Clean and Sober Living  
Volunteers – WINNER**

Trude Vasquez  
Diane Templeton

#### CITIZEN OF THE YEAR

*Nominees:*

Trude Vasquez  
**Amy De La Cruz - WINNER**  
Diane Templeton

#### BUSINESS PERSON OF THE YEAR

*Nominees:*

Amy De La Cruz  
**Diane Templeton – WINNER**  
Elizabeth Swan, O.D.  
Ray “Digger” Young  
Mike Maddox

#### BUSINESS OF THE YEAR

*Nominees:*

Fair Oaks Recreation and Park District  
**Ships & Trips Travel**  
**Trude Vazquez – WINNER**  
Clean and Sober Living  
Trends-n-Treats

Fair Oaks  
Chamber of Commerce

**2011 OFFICERS**

**Tom Hammond, President**

*Thomas B. Hammond Associates  
536-1384*

**Diane Templeton, Vice President**

*Jafra Skin Care International  
835-4868*

**Kathryn Jones, Secretary**

*Kathryn Jones Custom Gardens  
962-0696*

**2011 DIRECTORS**

**Bob Clouse**

*Bob Clouse Insurance Services  
988-3457*

**John Easterbrook**

*Vitek Mortgage  
486-6969*

**Rand Jacobs**

*R.K. Jacobs Insurance Services  
966-3733*

**Ray LaPoint**

*Delight Cleaning  
985-9695*

**Paul Lenser**

*Edward Jones  
966-2600*

**Doug Proctor**

*Proctor Engineering  
965-8861*

**Betty Swan, O.D.**

*Swan Family Vision Care  
966-6080*

**Don Troutman**

*Clean & Sober Living  
961-2691*

**Honorary Mayor of Fair Oaks**

**Rand Jacobs**

*R.K. Jacobs Insurance Services  
966-3733*

**STAFF**

**Jan Bass Otto,**

*Executive Director  
967-2903*

*Mary Baker, Admin. Assistant*

**Our Fabulous Volunteers**

*Lorna Carter, Jennifer Garets, Judy Maderos, Kay Meier*

## Chamber Calendar

**Ambassadors**

Monday, December 27  
8:30-9:30 a.m.  
Chamber Office. Open to all  
Members. Join us!

**Ribbon Cutting**

Thursday, January 6  
10:00 a.m.  
William Charles Salon  
10351 Fair Oaks Blvd., Ste A  
(in Fair Oaks Village)  
Info: Charles Miller 241-9061

**Executive Committee**

Thursday, January 6  
Noon-1:00 p.m.  
Chamber office

**Board of Directors**

Tuesday, January 11  
1:00-2:30 p.m.  
Raley's Event Center  
8870 Madison Ave. (at Hazel)  
Information: 967-2903

**Ribbon Cutting**

Thursday, January 13  
4:00 p.m.  
Doctors Express  
12417 Fair Oaks Blvd (at Greenback)  
Info: Rob Allen 213-4383

**Spring Fest**

Wednesday, January 19  
Noon-1:30 p.m.  
Fair Oaks Community Clubhouse  
7997 California Avenue  
Info: Chair Rand Jacobs, 966-3733

**Business Luncheon**

Thursday, January 20  
11:30 a.m. Networking  
Noon-1:30 Lunch/Program  
Fair Oaks Community Clubhouse  
7997 California Avenue  
Information: 967-2903

**Ambassadors**

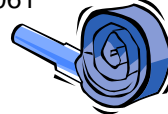
Monday, January 24  
8:30-9:30 a.m.  
Chamber Office. Open to all  
members. Info: Co-Chair Rand  
Jacobs, 966-3733

**Ribbon Cutting**

Tuesday, January 25  
11:30 a.m.  
Eskaton Community Services  
8525 Madison Ave. #150 (at Kenneth)  
Info: Terry McPeak, 334-1072

**Three Ribbon Cuttings This Month**

Join us! Don't miss them.



## Welcome New Members



The Fair Oaks Chamber extends a big welcome to the following new members. Shown at the November Business Luncheon (left to right): Cheryl Hinton, Fair Oaks Estates 944-2077; Del and Roselyn Barbray, Take Shape For Life 612-3352; Shannon Heaps, and Maria Mengotti, SAFE Credit Union 971-2895; Don Troutman, 2010 President and Rand Jacobs, Honorary Mayor of Fair Oaks. New members unable to attend: MD Stat Urgent Care.

# From The 2011 President's Desk

By Tom Hammond, Thomas B. Hammond Co.



## OPPORTUNITIES!

Business and Associate members: I am honored to represent you as the 2011 President. I have been involved with the Chamber since the summer of 2003 and have enjoyed every minute of it!

This is my first newsletter article as president and I believe that community involvement and the Chamber go hand and hand. It "fits the bill."

With 300 members, we offer every business the opportunity to meet monthly for our business lunches, mixers, ribbon cuttings for new businesses, committees, local events, seminars, marketing and additional networking opportunities.

"Shop Fair Oaks Members First" is our motto and I want to make your involvement with the Chamber and the community a most positive experience.

Our Board of Directors is a "working and doing" board and the members are active committee chairs, members of committees and participate in our family events throughout the year.

My vision for 2011 is to strengthen our partnerships with the Fair Oaks Water District, Park District, Cemetery District, the Theater Festival, Fair Oaks Village Enhancement Committee and especially the valuable merchants in our community.

As we look into 2011, we all need to be more aware and politically involved to enhance and protect the Fair Oaks community. We must strengthen our relationships with our existing representatives as well as our recently elected ones.

My door is always open to you for constructive communication and friendship. My office line: 536-1384, my cell phone: 257-3912. I look forward to your comments.

## Christmas In the Village Shines

What would a holiday celebration be without a window decorating contest? Prior to the parade and spectacular tree lighting three businesses in the Fair Oaks Village were selected as winners! Categories and 2010 winners: *Most Traditional* Window Decorations- Blue Eagle; *Most Funky* Window Decorations-Love Letters and *Most Original* Window Decorations-Bella Fiore Florist & Event Specialists. Congratulations!

## New Board Elected

Four new Directors have been added to the Board (three year terms): John Easterbrook, Vitek Mortgage; Paul Lenser, Fair Oaks Business Exchange (NBE); Elizabeth Swan, O.D., Swan Family Vision Care; and Diane Templeton, Jafra Skin Care. Bob Clouse, Bob Clouse Insurance Services who filled in last year due to a vacancy, was elected to a full term. Congratulations!

## Fair Oaks Estates Ribbon Cutting



A ribbon cutting was held recently to officially welcome Fair Oaks Estates as a new member of the Fair Oaks Chamber of Commerce. The senior community is located at 8845 Fair Oaks Blvd. (near San Juan), Carmichael, 944-2077. Shown (left to right) Kammy Burleson, Dawn McMillian, Ambassador; Kris Hensen, Executive Director (with scissors), Kirt Hamburg, owner; Cheryl Hinton, office manager; Paul Lenser, Ambassador and Rand Jacobs, Honorary Mayor of Fair Oaks. Congratulations and welcome to Fair Oaks!

## Special Thanks

Four Directors completed their terms this year and were honored at the Awards & Installation Luncheon, Dec. 9. They are: Amy De La Cruz, California Storage Centers; Debra Roak, Sacramento Business Journal; Bonnie Turner, Bonnie Turner's Bookkeeping Service and Trude Vasquez, Ships and Trips Travel. Thank you for your contributions!



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Fair Oaks, CA

Fair Oaks Chamber of Commerce  
P.O. Box 352  
Fair Oaks, Ca 95628  
916-967-2903

RETURN SERVICE REQUESTED

## Raffle Thanks

We appreciate the following businesses and associate members for donating to our events. You too can Market your business and donate a raffle prize at the next mixer, luncheon or upcoming event.

### November Mixer

#### Hosts:

Diane Templeton, Jafra Skin Care & Thomas B. Hammond Co.  
Alleygraphics  
Doug Proctor Engineering  
Jafra Skin Care-Diane Templeton  
Keller Williams-Liz Yoakum  
James Everhart DDS  
Thomas B. Hammond Company  
The Village Bistro  
Bob McCafferty, Associate  
Rose Anne & Len Lamb, Associate

### November Business Luncheon

Pacific Investment Ctr.- Tom Askins  
Jafra Skin Care - Diane Templeton  
Keller Williams-Liz Yoakum  
Moth Hole Consignment Boutique  
Alleygraphics  
Wings Tutorial Services  
Fair Oaks Recreation & Park District  
Penny Howard, Honorary Mayor 2006  
Bob McCafferty, Associate  
Von and Lorna Carter, Associate  
Linda Regli, Associate  
Judy Maderos, Associate

## 2011 Mixer Dates Available

Still searching for a unique and creative way to promote and showcase your business next year? Then plan on hosting a "Business After Hours" Mixer. It is your opportunity to market your business and gain new customers as well as referrals.

They are held the second Wednesday of the month, 5:30-7:30 p.m. and are open to the public. Dates are filling up, so make a decision, then call to reserve your spot!

For further information and a copy of the Mixer Guidelines, call the Chamber, 967-2903.

### 2010 AWARDS for OUTSTANDING SERVICE

THE FAIR OAKS CHAMBER  
OF COMMERCE  
Presented, December 2010

#### Business of the Year

Ships and Trips Travel  
Trude Vasquez

#### Business Person of the Year

Diane Templeton  
Jafra Skin Care Intl.

#### Citizen of the Year

Amy De La Cruz  
California Storage Centers

#### Volunteer of the Year

Clean & Sober Living