



"Shop Fair Oaks Members First," Nov 18

The holidays are upon us and it's time for the winter Business Networking Luncheon that will be held Thursday, November 18 at the Fair Oaks Community Clubhouse, 7997 California Avenue. If the timing doesn't work for you, the next opportunity will be at the Business Showcase Mixer, May 11, 2011.

"Shop Fair Oaks Members First" is popular because the members are the program! Microphone time is offered and members connect with one another in a different format.

It's a unique way to showcase your products and services and an opportunity to shine and dine.

Participation is by reservation on a first come, first served basis. Each business will share a portion of a table. Be sure to bring a table covering, a raffle prize, and plenty of business cards. A form is enclosed in this issue of the Enterprise, so fill it out and fax back to the Chamber, 967-8536. Set-up time is 11:00-11:30 a.m., followed by networking, then lunch at noon. Cost is \$30 and includes one lunch.

The meeting is open to the public and reservations are required. Cost is \$17 for members with reservations, \$20 for future members and guests. Deadline for lunch reservations is November 15. The menu will feature turkey, dressing and all the trimmings. For further information, call 967-2903.

Christmas In the Village Shines!

The Fair Oaks Chamber of Commerce invites you and your family to attend the 27th annual Christmas in the Village, Saturday, December 4, 2010. The festivities begin at 1 p.m. and end with the singing of Christmas carols and the Tree lighting ceremony at 5 p.m. Activities throughout the day, include visits with Santa & Mrs. Claus (1-3:30 p.m.), vendor booths displaying arts, crafts and business services (1:00 p.m.-dusk), a children's play, "Winnie the Pooh" in the amphitheater (2 p.m.). Admission to the play is free with a can of food. The Parade will begin at 4:00 p.m., followed by the announcement of the winners of the merchants decorating store front contest. Festivities will culminate with the Tree lighting.

Marketing opportunities are available for your business. Information is on the Chamber website. If you would like to join this committee or need further information, call co-chair Amy De La Cruz, California Storage Centers, 967-3885.



Four Awards to Be Presented

The annual Installation of Officers and Directors will be held Thursday, December 9 (one week earlier, due to the holidays) and also feature the Annual Awards ceremony. This festive Holiday gathering replaces the monthly Business Luncheon. It will be held 12:00-1:30 p.m. at the Fair Oaks Community Clubhouse, 7997 California Avenue.

Winners from four categories will be honored: Business of the Year, Businessperson of the Year, Citizen of the Year, and Volunteer of the Year. Nomination forms were in last month's Enterprise. If you need additional forms, call the Chamber office, 967-2903.

Associate members can nominate and be nominated for the Citizen and Volunteer Awards.

Deadline for nominations: November 16. Send your choices to the Chamber office, 10224 Fair Oaks Blvd., Fair Oaks, CA 95628.

10224 Fair Oaks Blvd P.O. Box 352 Fair Oaks, CA 95628

(916) 967-2903 Fax (916) 967-8536 www.fairoakschamber.com info@fairoakschamber.com

Fair Oaks
Chamber of Commerce

OFFICERS

Don Troutman, President
Clean & Sober Living
961-2691

Tom Hammond, Vice President
Thomas B. Hammond Company
536-1384

Kammy Burleson, Secretary
YNot Web
436-1638

Mike DeFord, Treasurer
U.S. TAX PROs
726-6150

DIRECTORS

Bob Clouse

Bob Clouse Insurance Services
988-3457

Amy De La Cruz
California Storage Centers
967-3885

Rand Jacobs
R.K. Jacobs Insurance Services
966-3733

Kathryn Jones
Kathryn Jones Custom Gardens
962-0696

Ray LaPoint
Delight Cleaning
985-9695

Doug Proctor
Proctor Engineering
965-8861

Debra Roak
Sacramento Business Journal
558-7819

Bonnie Turner
Bonnie Turner's Bookkeeping Service
989-1248

Trude Vasquez
Ships and Trips Travel
961-3282

Honorary Mayor of Fair Oaks
Rand Jacobs
R.K. Jacobs Insurance Services
966-3733

STAFF

Jan Bass Otto,
Executive Director
967-2903

Mary Baker, Admin. Assistant

Our Fabulous Volunteers
Lorna Carter, Jennifer Garets, Judy Maderos, Kay Meier

Chamber Calendar

Executive Committee

Thursday, November 4
Noon-1:00 p.m.
Chamber office

Board of Directors

Tuesday, November 9
1:00-2:30 p.m.
Raley's Event Center
8870 Madison Ave. (at Hazel)
Information: 967-2903

Ribbon Cutting

Wednesday, November 10
12:30 p.m.
Great Clips
8909 Madison Ave. (at Hazel)

Thanksgiving Mixer

Wednesday, November 10
5:30-7:30 p.m.
Location: Thomas B. Hammond Co.
4125 Temescal St. (in Buffum Bldg.)
Info: 835-4868 or 536-1384
Diane Templeton, Jafra Skin Care
and Tom Hammond, Chamber
Vice President join forces to
co-sponsor this festive holiday
mixer – don't miss it!

Ribbon Cutting

Wednesday, November 17
10:00 a.m.
Fair Oaks Estates
8845 Fair Oaks Blvd. (West of San Juan)
Info: 944-2077 or 967-2903

Spring Fest 2011– First planning meeting

Wednesday, November 17
Noon-1:30 p.m.
Fair Oaks Community Clubhouse
Join us! Chair Rand Jacobs, 966-3733

**"Shop Fair Oaks Members First"
Business Luncheon**

Thursday, November 18
11:30 a.m. Networking
Noon-1:30 Lunch/Program
Fair Oaks Community Clubhouse

Ambassadors

Monday, November 22
8:30-9:30 a.m.
Chamber Office. Open to all members.
Information: Rand Jacobs, 966-3733

UPCOMING EVENTS

Christmas in the Village

Saturday, December 4
1:00 – 6:00 p.m.
Great family event, parade, vendor
booths, Santa & Mrs. Claus, carols, tree
lighting & more! Join this committee! Call
Co-chair Amy De La Cruz, 967-3885

Holiday Mixer

Wednesday, December 8
5:30-7:30 p.m.
American River Bank
10123 Fair Oaks Blvd.

Holiday Luncheon & Awards

(One week early) 12:00-1:30 p.m.
Thursday, December 9
Fair Oaks Community Clubhouse

Spring Fest 2011

Wednesday, December 15
Noon-1:30 p.m.- F.O. Community Clubhouse
Fair Oaks Community Clubhouse

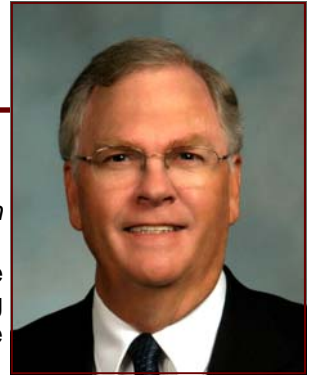
Welcome New Members



The Fair Oaks Chamber of Commerce extends a big welcome to the following five new members. Shown at the October 21 Business Luncheon (left to right): Don Shannon, [American River Flooring](#) 961-6100; George Llewellyn, [Farmers Insurance](#) 212-5939; Shannon McVeigh, [Great Clips-Madison Ave.](#) 966-8911; Wade Walker, [AlphaGraphics-Rancho Cordova](#) 221-4333; Justin Prillwitz, [Doctors Express](#) 863-4005; and Rand Jacobs, Honorary Mayor of Fair Oaks.

From The 2010 Vice President's Desk

By Tom Hammond, Thomas B. Hammond Co.



Get Involved - It will help your business!

President Don Troutman is out of the country, so Vice President Tom Hammond, is stepping in to write this article.

As your program director for obtaining speakers for the monthly Business Luncheons for the past 2 years, I have tried to offer quality speakers to our business members, including economic and political speakers to keep us better informed. Also, some speakers have presented general topics of interest for our overall membership.

Fair Oaks is not an incorporated city and suffers from under representation in our County planning agencies. We must step up and be more involved to gain exposure for Fair Oaks. The Chamber has lists of County planning committees that could use our representation.

You can also get involved by coming early to our Business Luncheons, meeting and connecting with new members, current ones and by bringing a raffle prize as a way of promoting your business. Networking works. Schedule it on your calendar, so you don't miss this opportunity. New customers and referrals – that's what it is about.

If you have the chance, consider joining a Chamber committee. There are many, including: Ambassadors, Spring Fest, Taste of Fair Oaks, the Honorary Mayor's Race, Concerts in the Park, Golf Tournament, Dog Walk and Christmas in the Village. Your business, event skills and interest would be a plus! Consider this a unique way to extend your reach.

Please look for our next chamber event, Christmas in the Village, which is a special day for families and village merchants. The "Village" is not all there is in Fair Oaks, it is the "quaint" part that helps create a sense of place for our community.

Please enjoy the upcoming festive season.

Business Briefs

The Market Place, 11395, Rancho Cordova (off Hwy 50 between Sunrise and Hazel exits) will be presenting a unique event Nov. 27 through December 5, 2010. It is called: Authors Among Us! The promotion and sales event will be showcasing local authors, editors and agents. They are also offering free booth space to them.



The Market Place is not only a home improvement mall that's home to over 90 local businesses, but also a lively, interactive community of local artists and writers.

If you are interested in a booth and application: info@marketplaceRancho.com or call 859-9988.

Email or fax the completed application by Saturday, November 20. Space for the promotion and sales event is limited, so apply today.

DO YOU HAVE NEWS?

If you do, email it to us and we will print it as soon as possible. Send by 3rd Monday of each month: info@fairoakschamber.com or call 967-2903.

Dine for Less!

The Village Bistro, 7984 California Ave. (in Fair Oaks Village) is one our best kept dining venues. During these difficult times, Chef Gerard has recreated his menu to showcase his culinary skills and still make it very affordable. Chamber members always enjoy a 10% discount off their food bill—just let them know! Breakfast, lunch and/or dinner. 966-6384.

American River Flooring Ribbon Cutting



A festive ribbon cutting was held recently to officially welcome American River Flooring to their new location at 8510 Madison Ave. #A (at Kenneth). Visit www.americanriverflooring.com or call 961-6100. Owners Don and Coleen Shannon are shown with the ceremonial scissors. Tom Hammond, chamber vice president; Rand Jacobs, Honorary Mayor of Fair Oaks, Shannon family members, staff, friends and Chamber Ambassadors were also on hand and joined in! Congratulations and welcome to Fair Oaks!



PRSRT STD
Bulk Rate
U.S. Postage
Permit No. 149
Fair Oaks, CA

Fair Oaks Chamber of Commerce
P.O. Box 352
Fair Oaks, Ca 95628
916-967-2903

RETURN SERVICE REQUESTED

Special Thanks

We appreciate the following businesses and associate members for donating to our events. You too can Market your business and donate a raffle prize at the next mixer, luncheon or upcoming event.

OCTOBER MIXER AT CHROMA GALLERY

Jafra Skin Care – Diane Templeton
Chroma Gallery – Vicki Foote, artist
Ships and Trips Travel - Trude Vasquez
Chroma Gallery – Irene Lester, artist
Chroma Gallery – Paula Cameto, artist
James Everhart, DDS
Chroma Gallery – Susan Sarback, artist
Bob McCafferty, Associate Member
Judy Maderos, Associate Member

OCTOBER BUSINESS LUNCHEON

The Moth Hole Consignment Boutique
Jafra Skin Care – Diane Templeton
Swan Family Vision Care– Dr. Betty Swan
Penny Howard, Honorary Mayor, 2006
Keller Williams-Liz Yoakum
Von/Lorna Carter, Associate Members
Judy Maderos, Associate Member
Bob McCafferty, Associate Member
Linda Regli, Associate Member

2011 Mixer Dates Available

Still searching for a unique and creative way to promote and showcase your business next year? Then plan on hosting a “Business After Hours” Mixer. It’s your opportunity to market your business and gain new customers as well as referrals.

They are held the second Wednesday of the month, 5:30–7:30 p.m. and are open to the public. Dates are filling up, so make a decision, then call to reserve your spot!

For further information and a copy of the Mixer Guidelines, call the Chamber, 967-2903.



2nd Saturday Art Walk in Fair Oaks

Do you love art, but don't want to travel to Midtown or other areas? Then come to “Fair Oaks Village,” 5-9 p.m. the 2nd Saturday of the month. Some of the businesses will be open and displaying in all forms, including Chamber members:

Bella Fiore
10239 A Fair Oaks Blvd
962-3800

Phill Evans Sculpture Studio
7958 Entrance Street
966-7686

Simpler Times
10211 Fair Oaks Blvd
966-5746

Chroma Gallery
10030 Fair Oaks Blvd
966-6020