



Roger Niello To Be Featured, Oct. 21

Assemblyman Roger Niello will be the featured speaker at the Fair Oaks Chamber of Commerce Business Luncheon, Thursday, October 21, noon at the Fair Oaks Community Clubhouse, 7997 California Avenue.

Niello is in his third and final term in the Assembly and represents the 5th District. Throughout his public service, he has put his business skills to work by promoting legislation to produce a better economic climate. He has authored legislation to cut the waste from government and worked to reduce the regulatory burden on small business.

The recent passing of Senator Dave Cox has left Senate District 1 vacant and Roger Niello recently announced his candidacy to fill the seat.

The meeting is open to the public and reservations are required. Cost of the luncheon is \$17 for members with reservations and \$20 for walk-ins, future members and guests. The entree: beef stroganoff. Deadline is October 18.

To reserve: www.fairoakschamber.com or call 967-2903.

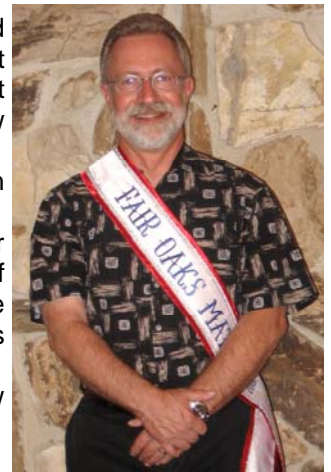
Congratulations Mayor Rand

The 31st Annual Honorary Mayor's Race began in May and concluded September 8, with a grand Mayor's Reception at North Ridge Country Club. Many past Mayors were present for the celebration when Rand Jacobs was named the new Mayor for 2010-2011.

Outgoing Mayor Diane Templeton presented him with an engraved paperweight and a custom designed sash.

The race raised \$6,924.98 (bringing the total to over \$267,000 since the inception of the Mayor's Race), half of which went to Rand's favorite projects: The Fair Oaks Village Enhancement Committee (FOVEC) and Fair Oaks Bluffs Donor Plaza Committee.

Thanks for your hard work, and congratulations to our new Honorary Mayor of Fair Oaks!



Five Board Positions Available

Would you like to work with visionary people, increase your business contacts and have a great time? Are you looking for an opportunity to meet dynamic people who share a common interest with you and help shape the future direction of our Chamber at the same time? Have you served on other Boards? Four business members have turned in candidacy paperwork to date and there's still time for you to do the same. Deadline is October 21. Five positions are available. For additional information, call 967-2903.

We Need Nominations!

The annual Awards will be presented soon and it's time to nominate an outstanding business or associate member. Four categories will be honored: Business of the Year, Businessperson of the Year, Citizen of the Year and Volunteer of the Year.

A nomination form is included inside this issue of the Commentator. Previous honorees are also listed, so take a look at the variety of winners. You can also make a copy of the form and nominate others for different categories. Deadline for nominations is November 16. Send or deliver your choice (s) to the chamber office, 10224 Fair Oaks Blvd, Fair Oaks, CA 95628. For additional information, call 967-2903.

10224 Fair Oaks Blvd P.O. Box 352 Fair Oaks, CA 95628

(916) 967-2903 Fax (916) 967-8536 www.fairoakschamber.com info@fairoakschamber.com

Fair Oaks
Chamber of Commerce

OFFICERS

Don Troutman, President
Clean & Sober Living
961-2691

Tom Hammond, Vice President
Thomas B. Hammond Company
536-1384

Kammy Burleson, Secretary
YNot Web
436-1638

Mike DeFord, Treasurer
U.S. TAX PROs
726-6150

DIRECTORS

Bob Clouse

Bob Clouse Insurance Services
988-3457

Amy De La Cruz

California Storage Centers
967-3885

Rand Jacobs

R.K. Jacobs Insurance Services
966-3733

Kathryn Jones

Kathryn Jones Custom Gardens
962-0696

Ray LaPoint

Delight Cleaning
985-9695

Doug Proctor

Proctor Engineering
965-8861

Debra Roak

Sacramento Business Journal
558-7819

Bonnie Turner

Bonnie Turner's Bookkeeping Service
989-1248

Trude Vasquez

Ships and Trips Travel
961-3282

Honorary Mayor of Fair Oaks

Rand Jacobs

R.K. Jacobs Insurance Services
966-3733

STAFF

Jan Bass Otto,
Executive Director
967-2903

Mary Baker, Admin. Assistant

Our Fabulous Volunteers

Lorna Carter, Jennifer Garets, Judy Maderos, Kay Meier

Chamber Calendar

Governmental Affairs

Monday, October 4
8:30 – 9:30 a.m.
Location: Vice President
Tom Hammond's Office,
4125 Temescal Street #A
Information: 536-1384
(This committee meets the
1st Monday of each month)

Executive Committee

Thursday, October 7
Noon – 1:00 p.m.
Chamber office

Board of Directors

Tuesday, October 12
1:00-2:30 p.m.
Raley's Event Center
8870 Madison Ave. (at Hazel)
Information: 967-2903

"Autumn Colors" Mixer

Wednesday, October 13
5:30 – 7:30 p.m.
Host: Chroma Gallery
10030 Fair Oaks Blvd. (at Bridge St.)
In the Fair Oaks Village
Info: 966-6020

Business Luncheon

Thursday, October 21
11:30 a.m. Networking
12:00-1:30 Lunch/Program
Fair Oaks Community Clubhouse
7997 California Avenue
Entrée: Beef Stroganoff
Information: 967-2903

Board Application Deadline

Thursday, October 21
Fax/Deliver by 5 p.m.
To Chamber office, 967-2903

Ambassadors

Monday, October 25
8:30-9:30 a.m.
Chamber Office. Open to all
members.
Information: Rand Jacobs, 966-3733

UPCOMING EVENT

Recruitment Open House.

Sponsored by Valley Yellow
Pages, October 7, 5:30-7:30 p.m.,
650 Howe Ave. #100. Must be 18
to apply. For information call
648-9888 or visit the website:
www.myp.com/careers#Seatab

*Erduy#
Qrp lqdwlrqv#
#Qrz #Rshq#*

Welcome New Members



The Fair Oaks Chamber of Commerce extends a big welcome to our newest members introduced at the September Business Luncheon. Shown (left to right): Mike Kindel, **Kindle Surveying** 966-5500; Harry Lehman, **The Market Place** 859-9988; Tom Struhm, **The Recognition Group** 967-0666; and Honorary Mayor Rand Jacobs. New members unable to attend: Doctors Express.

From The 2010 President's Desk

By Don Troutman, Clean & Sober Living



Ask Not What Your Chamber Can Do For You!

Ask What you Can Do For Your Chamber!

In my way of thinking, the Chamber of Commerce is a collection of businesses that band together to protect and further the goals of small businesses. The small business does not enjoy the lavish budgets that many large businesses have at their command. Only as a large group are we heard. This has been my goal - to expand our voice during my tenure as President of the Chamber. Although I have not abandoned this goal, I am realizing that I have very little time left.

The recent events have gone well! The Mayor's Race turned out to be very successful. Rand Jacobs, R.K. Jacobs Insurance Services, proudly accepted his new Mayoral sash at the Mayors Reception & Mixer, September 8 at North Ridge Country Club. Rand mustered up a lot of support and donations for his charitable causes. The Golf Tournament was also very successful and chaired by Kammy Burleson of YNot Web. She insists that she will not be the chair next year, but we will see. If you haven't attended the Concerts in the Park, you might want to check them out next year. Another popular event is the Fair Oaks Dog Walk. It is always held the first Saturday in October. Check it out!

We are looking for members to serve as Ambassadors. The Ambassadors represent the chamber to new and current business members. It is an amazing opportunity to connect with businesses and it is such an honor. It does not involve a lot of extra work. Anyone wanting to serve as an Ambassador or receive more information about it should contact Rand Jacobs, Jan Bass Otto, or Tom Hammond. The meetings are held the fourth Monday of each month, 8:30-9:30 a.m. The next Governmental Affairs meeting will be October 4. It is another committee worth checking in to. The one hour meetings are held the first Monday of each month. This is your invitation to participate!

We are still seeking nominations for Board Members, as well as Business, Business Person, Citizen and Volunteer of the year. The forms are included in this issue of the Commentator. Please consider making nominations.

Until next month...Good business to you all!

Shine The Spotlight On You

You deserve it! Promote your business in a unique way by being a Business Lunch Sponsor. This is your opportunity to sit at the head table, put your banner up, place your marketing materials on a special sponsor table, share the microphone and eat first. Cost is \$100 and includes lunch. To reserve your month, call 967-2903.

Congratulations On A Terrific Chicken Festival!

If you attended the 5th Annual Fair Oaks Chicken Festival last weekend, you know what a great event it has turned out to be! Each year it grows, improves and draws the largest crowds of any single event in our area. Attendance this year was 15,000. It's definitely the place to be the third Saturday of every September. The Fair Oaks Recreation and Park District deserves a standing ov"egg"tion for presenting such an outstanding event. Congratulations!



"Shop Fair Oaks Members First"

Our annual table top trade show will be held during our regular November 18 Business Luncheon. Participation is by reservation on a first come, first served basis. Each business will share a portion of a table, bring a raffle prize, furnish a table covering and have microphone time! The program is you! Cost is \$30.

A reservation form is enclosed and will be available at the October 21 Business Luncheon. For additional information, call 967-2903.

Business Briefs

Do you have news? Well if you do, we want to know. Email it to info@fairoakschamber.com and we will print it as soon as possible. Don't be shy, this is the place to promote your business! For additional information, call 967-2903.





PRSR STD
Bulk Rate
U.S. Postage
Permit No. 149
Fair Oaks, CA

Fair Oaks Chamber of Commerce
P.O. Box 352
Fair Oaks, Ca 95628
916-967-2903

RETURN SERVICE REQUESTED

Special Thanks

We appreciate the following businesses and associate members for donating to our events. You too can Market your business and donate a raffle prize at the next mixer, luncheon or upcoming event.

SEPTEMBER MAYORS RECEPTION Host: Northridge Country Club

Alleygraphics Unlimited
Century 21 Noel Realty-Mike Maddox
Jafra Skin Care –Diane Templeton
American River Messenger
Goodies Galore
Proctor Engineering
Pacific Investment Ctr.-Tom Askins
Yoshi's Acupuncture
Linda Regli, Associate Member
Bob McCafferty, Associate Member
Judy Maderos, Associate Member

SEPTEMBER BUSINESS LUNCHEON

River City Dental
Jafra Skin care – Diane Templeton
Dog Walk Committee
Penny Howard, Honorary Mayor, 2006
James Everhart, DDS
Proctor Engineering
Betty Swan, O.D.
The Moth Hole
Keller Williams-Liz Yoakum
Von and Lorna Carter, Associate
Members
Bob McCafferty, Associate Member
Linda Regli, Associate Member

Christmas In The Village Needs You

Fair Oaks most beloved event, Christmas in the Village, is coming up! It will be held Saturday, December 4. How would you like to be a part of the planning? We have a great committee and we enjoy getting together to plan this year's event which is shaping up to be even better than last year's! The event includes a parade, Santa & Mrs. Claus, vendors, carols, tree lighting and more! We do need a few more volunteers. Snacks are served at the meetings and the spirit is alive. For more information contact Co-chairs Amy De La Cruz, California Storage Centers, 967-3885 or Kathy O'Brien, Fair Oaks Bowen Therapy, 225-3975.



2nd Saturday Art Walk in Fair Oaks

Do you love art, but don't want to travel to Midtown or other areas? Then come to "Fair Oaks Village," 5-9 p.m. the 2nd Saturday of the month. Some of the businesses will be open and displaying in all forms, including Chamber members:

Bella Fiore
10239 A Fair Oaks Blvd
962-3800

Phil Evans Sculpture Studio
7958 Entrance Street
966-7686

Simpler Times
10211 Fair Oaks Blvd
966-5746

Chroma Gallery
10030 Fair Oaks Blvd
966-6020