



Dan Lungren Set To Speak August 19

Congressman Dan Lungren, will be the featured speaker at the Fair Oaks Chamber of Commerce monthly business luncheon, Thursday, August 19, noon at the Fair Oaks Clubhouse, 7997 California Avenue.

He will give a congressional update including congressional spending, speak on the economy, jobs and HR 5141. This bill is authored by Congressman Lungren and is known as the Small Business Paperwork Mandate Elimination Act.

The meeting is open to the public and reservations are required. Cost of the luncheon is \$17 for members with reservations and \$20 for walk-ins, future members and guests. The entrée is spaghetti and meatballs. Deadline is August 16. For further information call 967-2903.

Mayor's Race Continues With A Unique Fundraising Event

One successful campaign event down, "Rand's Italian Festa" (yes Festa-Italian word for party) and one to go!

The next is a Wine and Hors D'oeuvres Party to be hosted by former Honorary Mayor Barry Brown and his wife Eleanor at their home, 4441 New York Ave. This unique fundraiser also features Root Beer and Olive Oil (with bread) Tastings. The date: Saturday, August 28, 5:00-8:00 p.m. Don't miss this one! Cost: \$20. Purchase tickets early and receive five free raffle tickets at the door.

Tickets can be purchased at: Fair Oaks Chamber of Commerce, 10224 Fair Oaks Blvd; Oaks Hardware, 10136 Fair Oaks Blvd; and R.K. Jacobs Insurance Services, 4777 Sunrise Blvd #B.

His committee is also hosting a thriving Food Concession (serving hot dogs, chips, soft drinks) at the Thursday night Concerts, 7 p.m., in the Park at Village Park, now through August 26th.

Rand is raising money for two charities this year: Fair Oaks Village Enhancement Committee (FOVEC) and Fair Oaks Donor Plaza (Citizens to Save the Bluffs).

The Fair Oaks Donor Plaza needs \$1,500 to pay for their sixth and final interpretive sign, and FOVEC has several projects that need funding.

If you'd like to donate raffle prizes or donations, contact Rand at 916-966-3733.

Win \$5,000 at the Annual Fair Oaks Golf Tournament

By Kammy Burleson, Chairperson

If you're even a casual golfer, be sure to sign up today for the 19th annual Fair Oaks Chamber Golf Tournament! The fun event will be held Friday, August 20 and feature a four person scramble, a shotgun start at 8 a.m. and be held at the popular Mather Golf Course. The tournament concludes around 12:30 p.m. for a tri-tip lunch and awards ceremony.

Additional highlights include a large raffle and a Hole-In-One contest for \$5,000! Player pricing is at \$105 for members with Foursomes starting at just \$350. Entry fees cover green fees, cart, lunch, games, tee prizes, and more! You could win \$5,000 in the Ships and Trips Hole-in-One Challenge!



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Fair Oaks
Chamber of Commerce

OFFICERS

Don Troutman, *President*
Clean & Sober Living
961-2691

Tom Hammond, *Vice President*
Thomas B. Hammond Company
536-1384

Kammy Burleson, *Secretary*
YNot Web
436-1638

Mike DeFord, *Treasurer*
U.S. TAX PROs
726-6150

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Bob Clouse Insurance Services
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558-7819

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Bonnie Turner's Bookkeeping Service
989-1248

Trude Vasquez

Ships and Trips Travel
961-3282

Honorary Mayor of Fair Oaks

Diane Templeton

Jafra Skin Care Consultant
835-4868

STAFF

Jan Bass Otto,
Executive Director
967-2903

Mary Baker, Admin. Assistant

Our Fabulous Volunteers

Lorna Carter, Jennifer Garets, Judy
Maderos, Kay Meier

Chamber Calendar

Board of Directors

Tuesday, August 10
1:00-2:30 p.m.
Raley's Event Center
8870 Madison Ave. (at Hazel)
Information: 967-2903

Summer Mixer

Wednesday, August 11
5:30 – 7:30 p.m.
Host: James Everhart, DDS
9399 Madison Ave. (at Main)
Information: Sherrie Everhart
(916) 988-0300

Business Luncheon

Thursday, August 19
11:30 a.m. Networking
12:00-1:30 Lunch/Program
Fair Oaks Community Clubhouse
7997 California Avenue
Entrée: Spaghetti & Meatballs
Information: 967-2903

19th Annual Golf Tournament

Friday, August 20
Mather Golf Course
8:00 a.m. – 12:30 p.m.
Online registrations/forms:
www.fairoakschamber.com
Information: Kammy Burleson
(916) 436-1638

Ambassadors

Monday, August 23
8:30-9:30 a.m.
Chamber Office.
Open to all members.
Information: Rand Jacobs
(916) 966-3733

Concerts

Weekly thru August 26
Thursday Nights
7:00-9:00 p.m.
Village Park
12-weeks of great music!
For complete schedule visit:
www.fairoakschamber.com
Information: Kathy Jones

Golf Tournament...

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A portion of the proceeds for the tournament goes towards the Mac Huss Memorial Scholarship, which is given to college-bound local high school golfers each year in memory of Mac Huss. Mac Huss was an avid golfer, president of the Fair Oaks Chamber of Commerce in 1979 and president of Fair Oaks Rotary in 1983. The U.S. Army, a Silver Sponsor for the tournament, will assist with the student scholarships.

For more information you can visit <http://www.fairoakschamber.com> and click on the link for the Fair Oaks Golf Tournament to download the registration form or pay online by credit card. If you have any questions, or want to be a sponsor, please call the tournament Chair, Kammy Burleson at 916-436-1638 or the Fair Oaks Chamber at 916-967-2903.

Time Management & Focus To Be Topic, Sept. 16

Christine Giri, owner of Time Tamer Consulting will be the featured speaker at our monthly business luncheon on Thursday, September 16. Her presentation has broad appeal and will help all members capture more time, more effectively! The entrée will be beef and cheese enchiladas. Look for more information in the September issue.

From The 2010 President's Desk

By Don Troutman, Clean & Sober Living



The Chamber is Doing Well, Still Seeking More Members

First, I want to mention the sad loss of Senator Dave Cox, Tuesday, July 13. He was a great man and represented Fair Oaks and the surrounding communities well. He was a legislator who made it a point to be in touch with his constituents. I met him in 1994 when the Senator was County Supervisor and I was experiencing a NIMBY problem. He showed me that both sides were important and brought us to resolution. He was the kind of Senator, when you were at the Capitol and dropped in, he would take you into his office and ask how you are. I am going to truly miss Dave.

The Chamber is doing well this year. I believe we still need to push for more members. I also believe we are in perilous times and we need to organize and be represented. I know Senator Cox was very interested in what was going on with the Chamber Members. It was a way for him to communicate with his constituents' on a broader level. With Assemblyman Roger Niello terming out and the passing of Senator Cox we could be left in the dark. It will be difficult to get someone elected who will know the Fair Oaks businesses, and commit their time like they have.

It is simple for businesses to suggest to their customers and neighbors to check out the Chamber. The more members we have, the more influential we will be. A good example is Congressman Dan Lungren's bill, HR 5141. It has a provision in the Federal Health Care Bill that will require businesses to file 1099's on all purchases that exceed \$600. This includes buying from department stores, warehouses and even individuals. That will mean our Employer Identification Number (EIN) and our Social Security Numbers (SSN) will be out there floating around exposing us to identity theft. On top of that, the responsibility of collecting the number will be on the payer. I don't know how it is for you folks, but I already have too many government hoops and regulations to jump through. I certainly do not want to be a tax collector for the government. The 1099 requirement is supposed to fill a \$17 billion dollar shortfall for the health bill. It is not known yet how it will be done but it is rumored that it will be managed by Health & Human Services branch of government.

I believe business owners do not want to use their time to track and collect tax revenue for the feds. Businesses don't want to take the liability for seeing to it that everyone else is doing what they should be doing. Don't we have enough challenges just running our business? Aren't we already overburdened with licenses, regulations and fees?

The Taste of Fair Oaks was a very successful event. Many thanks and kudos to Diane Templeton, who worked diligently to put it together. The Joint Mixer at the North Ridge Country Club went over well and was represented by four of the surrounding chambers. I think it is good that the chambers came together. This joint mixer was a terrific idea.

I do not have a lot of time left as president of the chamber. My desire is to make a difference and increase membership. So, I put it out to you folks to help me to do that. Are you willing to help? Are you willing to bring in one new business? If everyone brought in one member, our membership rolls would double. That would be huge for the chamber in getting representation. Let's not sit on our laurels. Let's have a say in what the rules will be. How about it! You folks with me?

Business Briefs

Cooking with the Sun - sageHaus

Solar cooking demonstrations with samples of food prepared with natural sunlight will be held Saturday, Aug. 21 starting at 10:30 a.m., at sageHaus, 7336 Winding Way (at San Juan Ave.). Solar Cookers International will be on hand to support and answer questions.

Contact Glenn, 534-7204 to RSVP and ask more about the Solar Cooking Demo.

Business Lunch Sponsor

Heritage Community Credit Union, 5329 Sunrise Blvd., 642-6600 will be the Aug. 19 Business Lunch Sponsor. Congressman Dan Lungren is the featured speaker. Heritage C.C.U. Financial Services Officer, Paul Schubring will promote his business with a banner, sponsor table, marketing materials and microphone time. If you are interested in being a sponsor, call the Chamber at 967-2903.



NAWBO Awards

NAWBO Sacramento Valley is currently accepting nominations for the 13th annual Outstanding Women Leader (OWL) Awards. This event honors not only women business owners but also women who are leaders in the business community in the Sacramento region. There are several categories open, as described in the included flyer or on the NAWBO website at www.nawbo-sac.org/owl-awards. Nominate anyone you feel deserving of these awards. Deadline is August 20, 2010. As an affiliate member, all Fair Oaks Chamber members can attend local NAWBO-Sacramento Valley events and programs at the NAWBO member price. Additional information: 436-1638.

Carmichael Oaks Event

It's BBQ, Beer and Boogie, Friday, Sept. 24, 5:00 to 8:00 p.m. hosted by Carmichael Oaks, 8350 Fair Oaks Blvd. The event will benefit the Alzheimer's Association Memory Walk '10. Information/sponsorships: Virginia Stone 944-2323.

Fair Oaks Theatre Festival

The Summer Season 2010 continues with *The New Christy Minstrels Benefit Concert*, Aug. 7 and *You're a Good Man Charlie Brown*, Aug. 13 - Sept. 12. Information & tickets: www.fairoakstheatrefestival.com, 966-3683.

American River Bank

Lisa Cisneros is the new vice president, branch manager and Dawn McMillan, assistant vice president and business development officer at American River Bank, 10123 Fair Oaks Blvd (in Fair Oaks Village). Dawn is a past Fair Oaks Chamber president (2005) and Honorary Mayor (2002).

New Manager - Verizon

Alan Pember is the new manager of 4G Wireless (Verizon) at 8921 Madison Ave. #306 (Madison & Hazel), 844-0297.

Got News?

Send your interesting information to info@fairoakschamber.com.

Questions? 967-2903.



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8th Annual Dog Walk, October 2

This year's Fair Oaks Dog Walk takes place on Saturday October 2, 2010. The event begins in Fair Oaks Village Park and winds along a gentle two-mile walk for dogs and their humans down the beautiful American River Parkway.

Free water will be available at stations on the path.

Following the walk, attendees will enjoy live music, vendor booths (lots of free dog treats), raffle prizes, and a variety of fun dog-oriented events such as musical sit (canine version of musical chairs) and the parade of pooches, many in unusual costumes!

Registration for this family event begins at 8:30 a. m. in the Fair Oaks Village Park and the walk begins at 9:00 a.m. The registration fee is \$10 for the first dog and \$5 for each additional dog. T-shirts with this year's original design are available to pre-order with your pre-registration. Additional information and online registration is available on the website: www.fairoaksdogwalk.com.

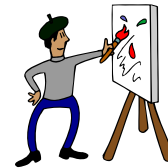
Proceeds benefit FORDOG (Fair Oaks Responsible Dog Owners Group), TEAM (Teaching Everyone Animals Matter) and the Fair Oaks Chamber of Commerce.

Special Thanks

We appreciate the following businesses and associate members for donating to our events. Market your business and donate a raffle prize at the next mixer, luncheon or upcoming event.

JULY MIXER AT U.S. BANK

Lil Bear Painting	Frenchy's Plumbing
U.S. Bank	Bob Clouse Insurance
Dollars & Cents	Fair Oaks Golf Tournament
Pacific Investment Ctr – Tom Askins	Judy Maderos, Associate
Jafra Skin Care – Honorary Mayor	Linda Regli, Associate Member
Diane Templeton	Bob McCafferty, Associate Member



2nd Saturday Art Walk in Fair Oaks

Do you love art, but don't want to travel to Midtown or other areas? Then come to "Fair Oaks Village," 5-9 p.m. the 2nd Saturday of the month. Some of the businesses will be open and displaying in all forms, including Chamber members:

Bella Fiore
10239 A Fair Oaks Blvd
962-3800

Phil Evans Sculpture Studio
7958 Entrance Street
966-7686

Simpler Times
10211 Fair Oaks Blvd
966-5746

Chroma Gallery
10030 Fair Oaks Blvd
966-6020