



"Sizzling Introductions" Featured Topic At Luncheon

Leslie Ann Horton, President & CEO of the Alternative Board (TAB) for NE Sacramento and Placer County will be the featured speaker at the Fair Oaks Chamber of Commerce monthly business luncheon, Thursday, April 15, noon at the Fair Oaks Clubhouse, 7997 California Ave.

She is a financial executive,

business development expert and a certified business/life coach. Ms. Horton has worked with both Fortune 500 firms and startups. Her multi-faceted expert skills are garnered from her 20+ year career. She particularly enjoys working with businesspeople to develop, measure and achieve desired goals and objectives.

The meeting is open to the public and reservations are required. Cost of the luncheon is \$15.00 for members with reservations and \$20.00 for walk-ins, future members and guests. The entrée is Hawaiian Chicken. Deadline for reservations is April 9. For further information call the chamber at 967-2903.

61st Spring Fest Celebration "Goes Green"

Be sure to mark your calendars for the weekend of May 1 and 2, 2010, for the 61st Annual Fair Oaks Spring Fest (formerly Fiesta Days). This year's theme is "Go Green this Spring," and the event is shaping up to be the most exciting one ever. You won't want to miss it!

This family event is sponsored by the Fair Oaks Chamber of Commerce and the Fair Oaks Recreation and Park District. It draws more than 10,000 people from all over Northern California. They come to enjoy the wonderful activities and food. You can download the current schedule of events from the Chamber website: www.fairoakschamber.com.

A free shuttle service is available from 8 a.m. to 4 p.m. both days. The service goes

between Scandinavian Designs on Winding Way and Sunrise and Fair Oaks Village. There is an ample amount of parking at Scandinavian Designs.

Events begin Saturday at 10 a.m. with opening ceremonies and a parade through Fair Oaks Village.

Festivities include games, craft and educational booths, food concessions and exhibits. The Children's Carnival is returning this year with the admission of one low price for the entire day. Other highlights include live bands and the popular Toilet Bowl Race. The Fair Oaks Theatre Festival will also be putting on a play in the Veterans Memorial Amphitheatre at Noon on Saturday.

Sunday's venue begins with a

Pancake Breakfast and the annual Sun Run registration at 7 a.m. The races start at 8:05 a.m. and the Classic Car Show runs from 9 a.m. to 3 p.m. Craft and information booths, food concessions, Children's Carnival and exhibits continue.

The Fair Oaks Spring Fest is a wonderful way to start the season of family summer events, so make a note and place this event on your calendar.

To sign up for a vendor booth, go to www.fairoakspark.org.

If you or your organization is interested in participating in the parade or car show, those applications are available online: www.fairoakschamber.com, at the Fair Oaks Chamber Office, 10224 Fair Oaks Blvd., or by calling 967-2903.

17th Annual Taste of Fair Oaks To Be Held June 4

The 17th Annual Food, Wine and Microbrew tasting event will be held on Friday, June 4, 2010 from 6pm until 10pm, at North Ridge Country Club 7600 Madison Avenue, Fair Oaks.

Area restaurants, wineries and regional micro breweries will be in attendance for guests to taste and sample the exhibitors' food and beverages. In addition to the sampling of wine, beer, food and desserts, attendees will enjoy live music,

an art show, golf putting contest, gift raffle and live auction.

The 'Taste' is the Chamber's largest fund raising event of the year. The proceeds from the event help the Fair Oaks Chamber support the community of Fair Oaks by offering free events throughout the year. In addition, a portion of the proceeds will benefit VIVA, Volunteers in Victim Assistance, a full service center for victims of violent

crime/trauma.

Tickets for the Taste will cost \$35 per person during the advance sales campaign which is going on now and will end June 3. A special raffle will be held for advance ticket purchasers. Tickets sold after June 3, and at the door, will cost \$40. No one will be admitted under the age of 21. Tickets can be purchased by calling the Chamber office at 967-2903 and on-line www.fairoakschamber.com.

10224 Fair Oaks Blvd P.O. Box 352 Fair Oaks, CA 95628

(916) 967-2903 Fax (916) 967-8536 www.fairoakschamber.com info@fairoakschamber.com

Fair Oaks
Chamber of Commerce

OFFICERS

Don Troutman, *President*
Clean & Sober Living
961-2691

Tom Hammond, *Vice President*
Thomas B. Hammond Company
536-1384

Kammy Burleson, *Secretary*
YNot Web
436-1638

Mike DeFord, *Treasurer*
U.S. TAX PROs
726-6150

DIRECTORS

Bob Clouse

Bob Clouse Insurance Services
988-3457

Amy De La Cruz

California Storage Centers
967-3885

Rand Jacobs

R.K. Jacobs Insurance Services
966-3733

Kathryn Jones

Kathryn Jones Custom Gardens
962-0696

Ray LaPoint

Delight Cleaning
985-9695

Doug Proctor

Proctor Engineering
965-8861

Debra Roak

Sacramento Business Journal
558-7819

Bonnie Turner

Bonnie Turner's Bookkeeping Service
989-1248

Trude Vasquez

Ships and Trips Travel
961-3282

Honorary Mayor of Fair Oaks

Diane Templeton

Jafra Skin Care Consultant
835-4868

STAFF

Jan Bass Otto,
Executive Director
967-2903

Mary Baker, Admin. Assistant

Our Fabulous Volunteers

Lorna Carter, Jennifer Garets, Judy
Maderos, Kay Meier

Chamber Calendar

Governmental Affairs

Monday, April 5
8:30 a.m. – 9:30 a.m.
Fair Oaks Library
11601 Fair Oaks Blvd.
(Near Madison, next to Fair Oaks Park)
Information: Tom Hammond, 536-1384

Spring Fest

(Theme: Go Green This Spring)
Wednesday, April 7 & 21
12:00-1:00 p.m.
Fair Oaks Clubhouse (lower level)
7997 California Avenue
Information: Rand Jacobs 966-3733

Dog Walk

Friday, April 9
Noon
Chamber Office
Information: Marsha Barkley 967-4544

Taste of Fair Oaks

Tuesday, April 13
9:30 a.m. – 10:30 a.m.
Chamber Office
Information: 835-4868

Board of Directors

Tuesday, April 13
Raley's Event Center
8870 Madison Ave. (at Hazel)
Information: 967-2903

Spring Mixer

Wednesday, April 14
5:30-7:30 p.m.
Hosted by:
Edward Jones-Bill Pacheco
4363 Hazel Ave. #5 (at Winding Way)
RSVP 965-1469

Concerts in the Park

Wednesday, April 23
Chamber Office
Information: Kathy Jones 962-0696

Business Luncheon

Thursday, April 15
11:30 a.m. Networking
12:00-1:30 Lunch/Program
Fair Oaks Community Clubhouse
7997 California Avenue
Entrée: Hawaiian Chicken
Information: 967-2903

Ambassadors

Monday, April 26
8:30-9:30 a.m.
Chamber Office. Open to all members.
Information: Rand Jacobs, 966-3733



Computer Brains Ribbon Cutting



A festive ribbon cutting was held recently to officially welcome Computer Brains to their new location at 5200 Sunrise Blvd. #6. Shown left to right: Nicole Valerga, Ambassador; Mary Baker, Chamber Staff; Diane Templeton, Honorary Mayor of Fair Oaks, Tom Hammond, Chamber Vice President, Trisha and Scott Cole, co-owners and Don Troutman, Chamber President. Computer Dog, Guss is shown in the foreground. Scott can be reached 207-2098, www.computerbrains.net or scott@computerbrains.net

From The 2010 President's Desk

By Don Troutman, Clean & Sober Living



WHAT HAS THE CHAMBER DONE IN FEBRUARY/ MARCH ?

Hello Members! This is my third month as the board president for the Fair Oaks Chamber of Commerce. Things are not happening as quickly and expansively as I would personally like to see it. My vision of what I would like the chamber to be is a long way from the reality. I want the Chamber to be strong and have a presence in the business and political scene. I want the Chamber to be powerful and to represent the business interests in Fair Oaks, Sacramento County and the State of California. This can only happen if our membership is up and the members get involved. But, I have nine more months to accomplish this.

I have been working on the Trends-N-Treats situation where the property owners want to bring in a larger competitor eight doors down from the Trends-N-Treats store. So I am going to send a letter to the folks involved. Here is a situation where we as a Chamber could collectively make a difference. I am committed to fight and protect those who are loyal to us.

The Government Affairs Committee met on March 1st. This is a great meeting which the representatives from the County Supervisor's Office, the State Assembly and the State Senate are attending. There are a lot of actions that are affecting our ability to operate profitably. Our legislators are aware of our concerns. They are garnering support from their constituents so they can go to bat for us. If we are not willing to protect our businesses, how can we expect other to defend us?

The Board Meeting was at the Raley's Event Center on March 9th. Plans are firming up for the Taste of Fair Oaks, Spring Fest and the Golf Tournament. There is still a lot of work to be done and volunteers are needed.

Trends-N-Treats and FastFrame co-hosted a mixer on March 10th. Good job Trends-N-Treats and Fast Frame.

Thanks to Axel Larsen, Reliasense, for presenting the Windows 7 Class!

Honorary Mayor's Race Set to Begin

It's time to toss your hat into the ring to become the next Honorary Mayor of Fair Oaks!

The formal "kick off" of the campaign will be Thursday, May 20 at the Business Luncheon. Each candidate will choose a charity or community project they would like to benefit from their fundraising efforts in their quest to become Honorary Mayor of Fair Oaks.

Throughout the 31 years of Honorary Mayoral Races, candidates have raised over \$250,000 for charities, community projects and the Fair Oaks Chamber in

their efforts to make Fair Oaks a better place to live, work and do business.

Director Bob Clouse, Bob Clouse Insurance Services will serve as Chair. His committee of past Honorary Mayors and Chairs will guide the candidates during the race. He can be reached at 988-3457.

Candidates will hold fundraisers, such as BBQ's, Ice Cream Socials, Raffles, Car Washes or anything that might come to mind. By attending one or more of their fundraisers and buying raffle tickets, supporters are making a contribution to their campaign.

Each dollar raised counts as One Vote. The candidate raising the most money (therefore receiving the most votes) becomes the Honorary Mayor of Fair Oaks. Vote early and often!

Half of the funds raised will be presented to the candidate's charity or community project, and the other half will help support the Fair Oaks Chamber of Commerce.

The race will conclude September 8. The inauguration will be held that evening during the Mixer at Northridge Country Club.

"Burgers and Brew" Business Showcase Planned

All home-based and small business owners will have the opportunity to be showcased May 12, 5:30-7:30 p.m. at Plaza Park, 10224 Fair Oaks Blvd.

The Mixer will feature outdoor booths and cost \$30. Details to follow at the April Business Luncheon and the May newsletter. Burgers and Brew will be served at the event.

To reserve a space, call the Chamber 967-2903.

Be Sure To Register At The Luncheons

Just a reminder...When you attend the monthly Business Luncheon be sure to pick up your custom-made place cards, then check-in at the registration table. That includes pre-paid lunches. It might take a bit longer; then again, you just might meet your next customer or referral as you wait.



PRSR STD
Bulk Rate
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Fair Oaks, CA

Fair Oaks Chamber of Commerce
P.O. Box 352
Fair Oaks, Ca 95628
916-967-2903

RETURN SERVICE REQUESTED

Raffle Thanks

We appreciate the following businesses and associate members for donating to our events. Market your business and donate a raffle prize at the next mixer, luncheon or upcoming event.

March Mixer Co-hosts

Trends-n-Treats and Fast Frame

Pacific Investment Ctr-Tom Askins
Advance Body Concepts
Proctor Engineering
Trends-n-Treats
Cartridge World
Jafra Cosmetics-Mayor Diane Templeton
Fast Frame
Golden State Art Works
Go For It Magazine
Massage by Basil
Pat & Bob Vogel, Associates

March Business Luncheon

Jafra Cosmetics-Mayor Diane Templeton
Proctor Engineering
James Everhart, DDS
Keller Williams-Liz Yoakum
Bob Clouse Insurance Services
Rollingwood Racquet Club
Lil Bear Painting
Sunrise Assisted Living
Penny Howard, Honorary Mayor 2006
Judy Maderos, Associate
Jack Wadman, Associate
Linda Regli, Associate



DO YOU LOVE TO GOLF?

The annual Fair Oaks Golf Tournament will be held Friday, August 20 at the Mather Golf Course.

For further information: call Committee Chair Kammy Bureson, YNot Web 436-1638.

2009 AWARDS for
OUTSTANDING SERVICE
THE FAIR OAKS
CHAMBER OF COMMERCE
Presented
Business of the Year
American River Messenger
Paul Scholl, Publisher
Business Person of the Year
Rand Jacobs
R.K. Jacobs Insurance Services
Citizen of the Year
Jeff Welch
Players Sports Pub & Grill
Volunteer of the Year
(a virtual tie)
Terri Perrin
Fair Oaks Cemetery District
Dustin Buck
Honorary Mayor 2008-2009