

ENTERPRISE  
November 2009



FAIR OAKS CHAMBER OF COMMERCE

Enterprise

## “Shop Fair Oaks First” Luncheon, Nov 19

The holidays are upon us and it's time for the winter Business Networking Luncheon that will be held Thursday, November 19 at the Fair Oaks Community Clubhouse, 7997 California. If the timing doesn't work for you, the next opportunity will be at the Business Showcase Mixer, May 12, 2010.

“Shop Fair Oaks Members First” is popular because the members are the program! Microphone time is offered and members connect with one another in a different format.

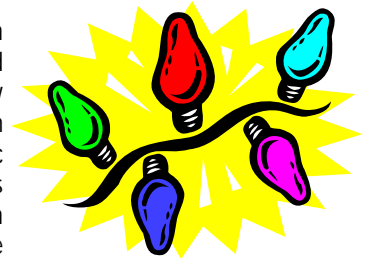
It's a unique way to showcase your products and services and an opportunity to dine and shine.

Participation is by reservation on a first come, first served basis. Each business will share a portion of a table, bring a raffle prize, plenty of business cards and furnish a table covering. A form is enclosed in this issue of the Enterprise, so fill it out and fax back to the Chamber, 967-8536. Set-up time is 11:00-11:30 a.m. followed by networking, then lunch at noon. Cost is \$30 and includes lunch.

The meeting is open to the public and reservations are also required. Cost is \$15 for members with reservations, \$20 for walk-ins, future members and guests. Deadline for lunch is November 16. The menu will be feature turkey, dressing and all the trimmings.

## Christmas In the Village Shines!

The Fair Oaks Chamber of Commerce invites you and your family to attend the 26<sup>th</sup> annual Christmas in the Village on Saturday, December 5, 2009. The festivities begin at 1pm and end with the singing of Christmas carols and the Tree Lighting ceremony at 5 pm. The activities, throughout the day, include visits with Santa and Mrs. Claus (1 pm - 3:30 pm); Holiday music (1 pm - 2 pm/3 pm - 4 pm); Vendor booths displaying arts, crafts and business services (1pm - Dusk; “Winnie the Pooh” at 2 pm in the village amphitheater (Free admission with a can of food); the Holiday Parade beginning at 4 pm; and then ending with the announcement of the winners of the Merchant's decorating contest and the Tree Lighting ceremony at 5 pm.



Marketing opportunities for your business are still available. Please contact the Chamber office at 967-2903.

All events will be held, rain or shine, near the Plaza Park in the Fair Oaks Village (Fair Oaks Blvd. at California Ave.). Admission is free. For additional information, please visit our website: [www.fairoakschamber.com](http://www.fairoakschamber.com) or call the Chamber office at 967-2903.

## Four Awards to Be Presented

The annual Installation of Officers and Directors that will be held Thursday, December 10 will also feature the Annual Awards ceremony. This festive Holiday gathering replaces the monthly Business Luncheon. It will be held 12:00-1:00 p.m. at the Fair Oaks Community Clubhouse.

Four categories will be honored: Business of the Year, Businessperson of the Year, Citizen of the Year, and Volunteer of the Year. E-blasts have been sent out seeking nominations, because the nominees come from the membership. It is also being promoted on the website: [www.fairoakschamber.com](http://www.fairoakschamber.com). Go to News and Announcements on the Home Page to download the nomination forms or fill out the copies that are enclosed in this issue of the Enterprise.

Associate members can be nominated for the Citizen and Volunteer Awards.

Deadline for nominations: November 16. Send your choice to the Chamber office, 10224 Fair Oaks Blvd., Fair Oaks, CA 95628.

10224 Fair Oaks Blvd P.O. Box 352 Fair Oaks, CA 95628

(916) 967-2903 Fax (916) 967-8536 [www.fairoakschamber.com](http://www.fairoakschamber.com) [info@fairoakschamber.com](mailto:info@fairoakschamber.com)

**Fair Oaks  
Chamber of Commerce**

**OFFICERS**

**Kathy O'Brien, *President***  
*Fair Oaks Bowen Therapy*  
225-3014

**Don Troutman, *Vice President***  
*Clean & Sober Living*  
961-2691

**Amy De La Cruz, *Secretary***  
*California Storage Centers*  
967-3885

**DIRECTORS**

**Charles Barr**  
*Charles M. Barr Art Consultant*  
944-4490

**Dustin Buck**  
*Associate Member*  
955-1381

**Rand Jacobs**  
*R.K. Jacobs Insurance Services*  
966-3733

**Ray LaPoint**  
*Delight Cleaning*  
985-9695

**Terri Perrin**  
*Fair Oaks Cemetery District*  
966-1613

**Debra Roak**  
*Sacramento Business Journal*  
558-7819

**Bonnie Turner**  
*Bonnie Turner's Bookkeeping Service*  
989-1248

**Trude Vasquez**  
*Ships and Trips Travel*  
961-3282

**Honorary Mayor of Fair Oaks**  
**Diane Templeton**  
*Jafra Skin Care Consultant*  
835-4868

**STAFF**

**Jan Bass Otto,**  
*Executive Director*  
967-2903

*Mary Baker, Admin. Assistant*

**Our Fabulous Volunteers**  
Lorna Carter, Jennifer Garets,  
Judy Maderos, Kay Meier

## Chamber Calendar

### Spring Fest 2010

(Theme: Go Green)  
Wednesday, November 4  
12:00-1:00 p.m.  
Fair Oaks Clubhouse (lower level)  
7997 California Avenue  
Open to all members: Join us!  
Information: Rand Jacobs 966-3733

### Board of Directors

Tuesday, November 10  
1:00 – 2:30 p.m.  
Raley's Event Center  
8870 Madison Ave. (at Hazel)  
Information: 967-2903

### Thanksgiving Mixer

Wednesday, November 11  
5:30-7:30 p.m.  
Sam's Club  
7147 Greenback Lane  
(at Fountain Square Dr.)  
RSVP/Info: 721-6578

### "Shop Fair Oaks Members" First

Business Luncheon  
Thursday, November 19  
11:30 a.m. Networking  
12:00-1:30 p.m. Lunch/Program  
Fair Oaks Community Clubhouse  
7997 California Avenue  
Information: 967-2903

### Ambassadors

Monday, November 23  
8:30-9:30 a.m.  
Chamber Office. Open to all members.  
Information: Rand Jacobs 966-3733

### UPCOMING EVENTS

### Christmas in the Village

Saturday, December 5  
1:00-5:00 p.m.  
Music, vendor booths, children's  
Play, Mr./Mrs. Santa Claus, parade  
At 4:00 p.m., carols and festive  
Tree lighting, 6 p.m. Don't miss it.  
Information: Kathy O'Brien, 225-3014.

### Holiday Mixer

Wednesday, December 9  
5:30-7:30 p.m.  
American River Bank  
10123 Fair Oaks Blvd.

### Christmas Luncheon & Awards

(One Week Early) 12:00-1:00 p.m.  
Thursday December 10  
Fair Oaks Community Clubhouse



### Welcome New Members

The Fair Oaks Chamber of Commerce and Diane Templeton, Honorary Mayor of Fair Oaks 2009-2010, extend a big welcome to our newest members introduced at the October Business Luncheon. (left to right) Mayor Diane, Linda Regli, Associate Member; Nat Hooper, M.A., MFT 397-3107; Russ & Genevieve Johnson, Blossoming Path 962-1469; David Lenser, Edward Jones 638-2600; Wendy Terry, Everybody's Fitness & Massage 601-8202 and Don Wangberg, Wangberg Printing Consultants 966-6441 (far right).

# From The President's Desk

By Kathy O'Brien, Fair Oaks Bowen Therapy



## Opportunities To Promote Your Business

On Thursday, November 19<sup>th</sup>, you will have an opportunity to present your business at our monthly luncheon. There will be tables available for you to show everyone what it is you do and how you can help! This is a very popular event and space is limited. Be sure to reserve your table top now! Call our Executive Director, Jan Bass Otto at 967-2903. Promote Promote Promote! Also, other ways you can let us all know about your business:

EBLAST. Tell everyone about your upcoming events, specials you are having or, if you're new, introduce yourself to all of us. A great, low cost way to promote your business! Christmas In The Village-vendor space is limited – reserve your spot for this historic and very popular event! Extremely affordable at \$50.00 for Chamber members! Not a member? That's ok. You can showcase your business for only \$75.00! And let's not forget our lunches. At every lunch, you have the chance to give the group a 30 second commercial about what you do. Just bring your business cards and polish your pearly whites to smile at the crowd as you tell us about your business!

So! I've just given you 4 ways to promote your business with the Fair Oaks Chamber:

Table Top Display at our next business lunch, November 19

Eblast Opportunity

Christmas In The Village 10X10 booth space

Business card drawing at all lunches

Now-hop to it! Call Jan for more information and to get started!

## Nominations Due Nov. 16

Now is your chance to nominate outstanding people in four categories. The annual awards will be a part of the December 10 Business Luncheon. The nomination flyers are inside this newsletter. Fill them out and return to the Chamber office by Nov.16.

For further information: 967-2903.

## Raffle Thanks ...

Special thanks to the following members for donating prizes at events

### October Luncheon

James Everhart DDS

Joe Dobrowolski, Associate

Rollingwood Heath Club

Jafrá-Diane Templeton

Keller Williams-Liz Yoakum

Everybody's Fitness & Massage

Fair Oaks Bowen Therapy

Penny Howard, Honorary Mayor '06

Friends of Fair Oaks Chamber

American River Messenger

Linda Regli, Associate



## Be a Lunch Sponsor

Have you thought of sponsoring a Business Luncheon? They are held the third Thursday of the month, noon at the Fair Oaks Community Clubhouse. Sponsorships are available to business members for \$100 and include: one lunch, display table, microphone time and acknowledge in the "Commentator."

## Board Retreat

The Board of Directors will be holding its 2010 Planning Retreat, December 1. If you have any ideas to offer, call any of the Officers or Directors listed on page 2 of this newsletter.



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Fair Oaks Chamber of Commerce  
P.O. Box 352  
Fair Oaks, Ca 95628  
916-967-2903

## Spotlight on New Members

LifeWork Psychotherapy Center  
Jennifer Ballerini, Psy.D. (916) 276-7709  
Brenda Vaccaro, M.A. (916) 616-8561  
8080 Madison Ave., Ste 200 D, Fair Oaks  
www.lifeworkpsychology.com

LifeWork Psychotherapy Center is a Fair Oaks-based counseling practice. Clinical psychologist Dr. Jennifer Ballerini and therapist Brenda Vaccaro, M.A. provide compassionate and effective counseling services to men, women, adolescents, children, couples and families. They also provide psychological services such as group therapy and psychological testing. LifeWork offers brief and long-term therapy as needed and evening appointments.

Their website is professional, informative and easy-to-navigate. They avoid using the jargon and technical terms that can confuse or put off many clients. It also features an exhaustive list of community mental health resources, articles, handouts and advice.

Computer Brains  
Scott Cole  
8139 Sunset Ave., Fair Oaks  
(916) 207-2098  
www.computerbrains.net  
scott@computerbrains.net

Scott is a previous instructor on computer repair at American River College and a past service provider for UC Davis Mac Store and all their Apple Computers. His business offers computer consulting, IT solutions and technical support services for small business and home office clients.

Computer Brains service is personal, confidential and reliable. Hours are Monday-Friday 9:00 a.m-6:00 p.m. and after hours by appointment only.



### Promote Your Business!

Donate a raffle prize at the next mixer, luncheon, and Christmas in the Village and other upcoming events.