ENTERPRISE
September 2011

FAIR OAKS CHAMBER OF COMMERCE
Enterprise

Jan Scully To Speak, Sept. 15

Sacramento County District Attorney Jan Scully, will be the featured speaker at the Fair Oaks Chamber of Commerce monthly business luncheon, Thursday, September 15 noon at the Fair Oaks Clubhouse, 7997 California Avenue.

Scully is a third-generation Sacramentan who has spent her entire legal career in the district attorney's office

The meeting is open to the public and reservations are required. Cost of the luncheon is $17.00 for members with reservations and $20 for walk-ins, future members and guests. The entrée is Beef and Cheese Enchiladas. Deadline is September 12. For further information call 967-2903.

Grow Your Business Day

Fair Oaks Postmaster, Edward West will be holding a "Grow Your Business Day Seminar,"Thursday, September 15 at the Fair Oaks Post Office. Times: 1:00 and 2:00 p.m. It will include a short video showing eBay users and small businesses the best way to sell and ship your items online. He will also be showcasing a new product "Every Door Direct Mail" which allows the business to target selective households for saturation mailings from 200 pieces to 5000 pieces a day without the fee's and permits required for bulk mail. The Chamber office has copies if you aren't able to make the seminar. For further information, call 967-0249.

Honorary Mayor To Be Installed

Past Honorary Mayors will be on hand as we at celebrate the installation of Linda Miller as the next Honorary Mayor of Fair Oaks.

The Mayor's Reception & Mixer will be held Wednesday, September 14, 5:30-7:30 p.m. at North Ridge Country Club, 7600 Madison Ave, Fair Oaks.

Linda has hosted two lively fundraisers, a Wine Tasting and Spaghetti Dinner, sold "It's all good in Fair Oaks T-shirts" as well as selling hot dogs, etc. at the Thursday night concerts. The Texas Hold'em Tournament has been postponed.

To contact Linda email her at: fairoaks.mayor@gmail.com.

Throughout the 32 years of Honorary Mayoral Races, candidates have raised over $250,000 for charities, community projects and the Fair Oaks Chamber in their efforts to make Fair Oaks a better place to live, work and do business.

A Special "Thank You" From Rand Jacobs

I can't believe how quickly this year has gone by! It has truly been a pleasure to serve as your Honorary Mayor! I'd again like to thank my committee for their hard work throughout the campaign: Barry Brown, Joe Dobrowolski, Kathy Jones, Jan Bass Otto, Diane Templeton, Bonnie Turner, Trude Vasquez and Penny Howard. Of course, they couldn't have done it without our special helpers: Mary Baker, Eleanor Brown, Amy Delacruz, Marge Dobrowolski, Julio Vasquez, David Hill, Janet McWilliams, Mike Maddox, Angela Talent, Ralph Carhart and Cindy McCormack. What a great group of folks to work with!! Thank you so much!

We were able to raise enough to pay the Fair Oaks Donor Plaza for the last interpretive sign they needed to complete that part of the process. We also helped the Fair Oaks Village Enhancement Committee move forward with their mission to develop improvements in Fair Oaks Village.

Congratulations to our new Honorary Mayor, Linda Miller! Linda, you and your committee have done a fantastic job and I wish you all the best!

Rand Jacobs, Honorary Mayor of Fair Oaks 2010-2011

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(916) 967-2903 Fax (916) 967-8536 www.fairoakschamber.com info@fairoakschamber.com

Fair Oaks
Chamber of Commerce

2011 OFFICERS

Don Troutman, President
Clean & Sober Living
961-2691
Diane Templeton, *Vice President*
Jafra Cosmetic International
835-4868
Kathryn Jones, *Secretary*
Kathryn Jones Custom Gardens
962-0696
Edward Cook, CPA. Treasurer
705-4958

2011 DIRECTORS

Dustin Buck
Ameriprise Financial
536-9098
Bob Clouse
Bob Clouse Insurance Services
988-3457
John Easterbrook
Vitek Mortgage
486-6969
Rand Jacobs
R.K. Jacobs Insurance Services
966-3733
Paul Lenser
LPL Financial
526-2720
Doug Proctor
Proctor Engineering
965-8861
Dr. Betty Swan
Swan Family Vision Care
966-6080

Honorary Mayor of Fair Oaks
Rand Jacobs
R.K. Jacobs Insurance Services
966-3733

STAFF

Jan Bass Otto,
Executive Director
967-2903

Mary Baker, Admin. Assistant

Our Fabulous Volunteers
Lorna Carter, Judy Maderos, Kay Meier and Kay Busher

Chamber Calendar

Mayors Reception/Mixer
Wednesday, September 14
5:30-7:30 p.m.
North Ridge Country Club
7600 Madison Ave (at Mariposa)
Information: 967-2903

Business Luncheon
Thursday, September 15
11:30 a.m. Networking
Noon-1:30 Lunch/Program
Fair Oaks Community Clubhouse
7997 California Avenue
Information: 967-2903

Christmas in the Village
(2nd meeting – event date: Dec 3)
Thursday, September 22
6:30 p.m.
Chamber Office
Info: Kathy O'Brien 225-3014

Ambassadors
Monday, September 26
8:30-9:30 a.m.
Dianda's Italian Bakery & Cafe
Information: Rand Jacobs, 966-3733

Upcoming Mayoral Fundraiser
Texas Hold 'Em - Postponed

Board Election Opportunities
The election of the 2012 Board of Directors will be soon upon us and there are 4 openings. If you are a leader with creative and innovative ideas, apply! The election will take place in October. For additional, call 967-2903.

Concert Sponsor Night 2012 Is Coming!

Thousands attended and thoroughly enjoyed the 2011 summer concert season. Current sponsors and future ones will have an opportunity to choose the next set of bands, October 7, 6:30 p.m. at the Old Fair Oaks Library (across from the F.O. Community Clubhouse). If you are not currently a sponsor (minimum $100), call the chamber office, 967-2903.

To Heaven & Back Ribbon Cutting

A ribbon cutting was held recently at To Heaven & Back Massage, 6707 Winding Way, Fair Oaks, 806-3301. Owner Beth Andrus, Chamber staff, Ambassadors and Honorary Mayor Rand Jacobs joined in the celebration. Beth is offering a 90-minute Therapeutic Massage for $70 now thru Sept 31. It includes: swedish, deep tissue, stretches, myofacial release, trigger point therapy, craniosacral therapy, shiatsu, acupressure and reiki.

From The 2011 President's Desk

By Don Troutman, Clean & Sober Living

My Apology to Quail Point Businesses

I wish to offer my sincere apology to the businesses of Quail Point Shopping Center. A rumor is going around the Center that the Fair Oaks Chamber of Commerce (Chamber) was boycotting businesses at the Center. **This is not true!** In fact, we are very supportive of all the businesses.

Back in May 2010, I heard of a situation going on with Millie Finch of Trends 'N Treats Pet Supply and Spa and the management of Quail Point Shopping Center. I had become acquainted with Ms. Finch through Chamber activities. The issue was that a new, competing business was moving into the Center. It was also a subsidiary of a major retail chain. This looked very threatening to small business owner, Millie Finch.

At first, I felt the Center Management shouldn't bring in the competitor to Trends 'N Treats. I have since changed my position. From a business point of view, I could not disagree with Center's decision to bring in an anchor business that would be an influential asset to their Center. However, I felt that if they were going to bring in a competitor (approximately eight doors way from a similar business), then they should give the small business tenant the option to get out of the lease and relocate.

Other people (some Chamber members, not all) were coming to me with their concerns about this situation. We were looking at the possibility of a small family business being "wiped out" and were looking for a fair solution where everyone would survive and thrive. Any of the controversy concerning this situation was the result of my involvement and the concerned friends of Trends 'n Treats. Although we appealed to the Chamber Board, they voted to not take a position on the issue. The friends of Trends 'N Treats appealed Center Management. This appeal was, unfortunately, seen as from the Chamber rather than Ms. Finch's friends.

I do apologize to all the Quail Point businesses. They have my personal commitment to helping all small businesses, but I do not intend it to be at the expense or detriment of others. Quail Point is an excellent shopping center with first rate shops and stores which I visit frequently.

Trends 'N Treats has moved and is now located at the Fair Oaks Promenade Center at Hazel and Madison Avenues. It looks like a good resolution for all involved.

Welcome New Members

The Fair Oaks Chamber of Commerce extends a big welcome to our newest members introduced at the August Business Luncheon. Shown (left to right):Jacqueline Barthel, Fair Oaks Baseball Club 718-3441; Christopher Bozzuto, Insphere Insurance Solutions 390-0132; Edward R. West, Postmaster, Fair Oaks Post Office 967-0249 and Rand Jacobs, Honorary Mayor.

Business Briefs

6th Annual Chicken Festival

Get ready – it's almost time to celebrate the chickens again! The annual Fair Oaks Recreation and Park District Festival will be held Sat., Sept. 17, 10:00 a.m.–6:00 p.m. in Fair Oaks Village, featuring live entertainment, attractions and much, much more! Free general admission. The event will be preceded by a "Before the Chicken (Fest) Egg Dance & BBQ sponsored by the Fair Oaks Host Lions Club the night before, 5:30-10:00 p.m. in Village Park. Tickets are $20 (18 yrs and older only). Complete details can be found by visiting: www.fairoakspark.org, or calling 966-1036.

Paying It Forward

In 2012, the Fair Oaks Racquet Club will achieve 50 years of continuous operation in Fair Oaks. The Racquet Club has formed a partnership with the Fair Oaks Recreation Foundation to raise money to improve the Miller Park tennis facility for generations to come. The Club is committed to Pay It Forward so families in our area will have access to this amazing tennis complex for many years to come. Visit their booth at the Chicken Festival. Information: Clairen, 784-5473.

Erase Your E-Waste at Bella Vista

The Bella Vista High Library and Club Rescue are hosting an Erase Your E-Waste Event, Sept 24, 9:00 a.m. – 4:00 p.m. in the Bella Vista parking lot. Drop off old electronics for recycling: computers, printers, scanners, cell phones and more. A $5 donation is appreciated to promote efforts to raise awareness about solar energy and promote information literacy. Information: Susan Sloan, 971-5030.

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Fair Oaks Chamber of Commerce
P.O. Box 352
Fair Oaks, Ca 95628
916-967-2903

RETURN SERVICE REQUESTED

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Fair Oaks, CA

Raffle Thanks

We appreciate the following businesses and Associate Members for donating to our events. Market your business and donate a raffle prize at the next mixer, luncheon or upcoming event..

CRAFTOLOGY MIXER-AUGUST
To Heaven and Back Massage
Proctor Engineering
Pacific Investment Ctr-Tom Askins
Clean and Sober Living
Craftology
Century 21 – Mike Maddox
Jafra Skin Care-Diane Templeton
Judy Maderos, Associate Member
Bob McCafferty, Associate Member

AUGUST BUSINESS LUNCHEON
Messenger Publisher Group
Moth Hole
Take Shape For Life-Rose Barbray
Bob Clouse Insurance
To Heaven & Back Massage
Keller Williams-Liz Yoakum
Patricia's Personal Chef Service
Fair Oaks Bowen Therapy
Jafra Skin Care-Diane Templeton
Pacific Investment Ctr-Tom Askins
Dr. Elisabeth Swan, Optometrist
Penny Howard, Honorary Mayor, 2006
Linda Regli, Associate Member
Bob McCafferty, Associate Member

Got Facebook news? If you do, send them to Usha Datla, who is managing our page: udatla@alphagraphics.com or the Chamber office: info@fairoaks.com. Need further info? Call 967-2903.

Christmas In The Village

Hi everyone! The last Concert in the Park is over and now we are on to our next beloved event. It is Christmas In The Village. It's taking shape and we've held our first meeting. The 28th annual event will take place Saturday, December 3 in Fair Oaks Village. Amy De La Cruz and Kathy O'Brien, Co-chairs are rounding up Santa's Favorite Elves to insure another fun event comes off without a hitch for the community. Be a part of this warm, exciting event! The committee is forming NOW! Contact Kathy O'Brien at fairoaksbowen@yahoo.com or call 225-3014. Sponsorships are available. We are taking vendor space reservations now. Our next meeting will be held Thursday, September 22, 6:00 p.m. at the Chamber office. Join us!
Be sure to visit our Facebook Page: Fair Oaks Christmas In The Village.
Thank You,
Santa's Staff

Business Briefs

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New Stop Sign in the Village!
Did you notice the new 4-way stop sign at Fair Oaks Blvd and Winding Way? It's now safer at that intersection due to the collaboration of: the Fair Oaks Village Enhancement Committee (FOVEC) and the Sac County Departments of Neighborhood Services and the Department of Transportation. Charles Miller, William Charles Salon, and chamber member was the Lead on the project for FOVEC. Congratulations!

BBQ, Beer and Boogie
Save the date! Carmichael Oaks Senior Living is again sponsoring BBQ, Beer and Boogie and Silent Auction to benefit the Alzheimer's Association Walk to End Alzheimer's 2011. It will be held Friday, September 23, 5:00-8:00 p.m. at St. John's Catholic Church, 5751 Locust Ave., Carmichael. Information: Virginia Stone, 944-2323.

Fair Oaks Dog Walk Postponed
7th Annual Fair Oaks Dog Walk has been postponed for this year. A new format is being considered for 2012. More details later. For further information, call the Fair Oaks Chamber, 967-2903.

Do you have news?
Well if you do, we want to know about it! Email it to info@fairoakschamber.com and we will print it as soon as possible. This is the place to promote your business! For additional information, call the Chamber, 967-2903.