



Congratulations Mayor Diane!

The 31st Annual Honorary Mayor's Race began in May and concluded September 9th with a grand Mayor's Reception at North Ridge Country Club! Many past Mayors were present for the celebration when Diane Templeton was named the new Mayor for 2009-2010.

Outgoing Mayor Dustin Buck was presented with an plaque showing the Chamber's appreciation by President Kathy O'Brien before he announced the winner of this year's campaign. Both candidates came forward and were presented with official Mayoral paperweights. Then Dustin presented the special ceremonial sash to Diane Templeton which she will wear it at all official functions. A very gracious Angela Talent congratulated her.

The very active race raised over \$11,000 (bringing the total amount to over \$260,000 since the inception of the Mayor's Race), half of which went to the candidates favorite charity or community project. Diane's charity was "Go Red," which is affiliated with the American Heart Association. Angela Talent raised revenue for the Fair Oaks Village Enhancement Committee (FOVEC) for a needed project in Plaza Park.

Thanks for your hard work, and congratulations to our new Honorary Mayor of Fair Oaks!



(Left) 2008-2009 Honorary Mayor Dustin Buck
(Center) 2009-2010 Honorary Mayor Diane Templeton
(Right) 2009-2010 Candidate Angela Talent

E-blast is the newest marketing benefit for Chamber members

The Fair Oaks Chamber of Commerce now offers Chamber members the opportunity to access the Chamber's E-blast system four times per calendar year. This new member service drives awareness of your products, services and events. Promoting your business with this interactive form of communication will provide a dynamic, efficient, and cost effective advertising strategy to improve your bottom line. You can save postage, paper and time with a more personal and efficient form of online marketing. Your customized online message will reach 300+ decision makers in the Fair Oaks community.

The Chamber will schedule one E-blast from four different companies monthly, and reserves the right to review content and set parameters for its design size to conform with the Chamber's E-blast program. Each paid-for E-blast will be blasted once and only once. The Fair Oaks Chamber of Commerce also has the right to refuse all inappropriate E-blast content. All E-blast content must be submitted two weeks in advance of tentative blast date for scheduling and approval. The E-blasts will be on a first-come, first-scheduled basis.

Cost for Members: \$75.00 per E-blast - includes your logo, 100 words of text and 1 link (to either a pdf file or website)

- ◆ Member-to-Member E-blast will be sent the last Friday (excluding holidays) of the month.
- ◆ Deadline is 14 business days prior to go-live date.
- ◆ Text and link provided in Microsoft Word, plain text format or pdf.
- ◆ 100 word count maximum; includes contact information.
- ◆ Include images (logos only) in JPEG or GIF format that is saved for web.
- ◆ For more information and to schedule your E-Blast today, please call Jan Bass Otto at (916) 967-2903. Send all final files to the chamber at info@fairoakschamber.com.

Economic Outlook

Featured Topic, Oct. 15

The realities of doing business in today's economy have changed drastically; however there is opportunity in our market for business owners with the right attitude.

David Taber, CEO of American River Bank, will share his perspective for business owners on today's economy and the banking industry as the featured speaker at the Fair Oaks Chamber of Commerce monthly business luncheon, Thursday, October 15, noon at the Fair Oaks Clubhouse, 7997 California Ave.

The meeting is open to the public and reservations are required. Cost is \$15 for members with reservations and \$20 for walk-ins, future members and guests. The entree is beef stroganoff. Deadline is October 12. For further information call the Chamber, 967-2903.

Fair Oaks
Chamber of Commerce

OFFICERS

Kathy O'Brien, *President*
Fair Oaks Bowen Therapy
225-3014

Don Troutman, *Vice President*
Clean & Sober Living
961-2691

Amy De La Cruz, *Secretary*
California Storage Centers
967-3885

Jennifer Garets, *Treasurer*
Garets Financial Solutions
549-1319

DIRECTORS

Charles Barr
Charles M. Barr Art Consultant
944-4490

Dustin Buck
Honorary Mayor 2008-2009
955-1381

Rand Jacobs
R.K. Jacobs Insurance Services
966-3733

Ray LaPoint
Delight Cleaning
985-9695

Terri Perrin
Fair Oaks Cemetery District
966-1613

Jennifer Garets
Garets Financial Solutions
549-1319

Debra Roak
Sacramento Business Journal
558-7819

Bonnie Turner
Bonnie Turner's Bookkeeping Service
989-1248

Trude Vasquez
Ships and Trips Travel
961-3282

STAFF

Jan Bass Otto
Executive Director
967-2903

Mary Baker, Admin. Assistant

Our Fabulous Volunteers

Lorna Carter, Judy Maderos
Kay Meier

Chamber Calendar

Business Development Group (BDG)

Thursday, October 8
12:00 – 1:00 p.m.
Raley's Event Center
4840 San Juan Ave. (at Sunset)
Information: Ray LaPoint, 985-9695

Board of Directors

Tuesday, October 13
1:00 – 2:30 p.m.
Raley's Event Center
8870 Madison Ave. (at Hazel)
Information: 967-2903

Worlds Largest

Cruise Night Mixer
Wednesday, October 14
4:00 – 8:00 p.m.
Garden Pavilion, McClellan Park
5640 Dudley Blvd.
(Off of Watt Ave. & Palm Street)
Host: Trude Vasquez, Ships & Trips
Information: 961-3282

Business Luncheon

Thursday, October 15
11:30 a.m. Networking
12:00-1:00 p.m. Lunch
Fair Oaks Community Clubhouse
7997 California Avenue
Information: 967-2903

Ambassadors

Monday, October 27
8:30 – 9:30 a.m.
Chamber Office. Open to all members.
Information: Rand Jacobs 966-3733

Safe Halloween Program

The Fair Oaks Chamber has retired this program after many years. Children will be referred to the Halloween Carnival presented by the Fair Oaks Recreation and Park District (FORPD), Friday, October 30, 12:00-6:00 p.m. in Plaza Park (in Fair Oaks Village) as well as area churches and schools offering carnivals and games. Information: 967-2903 or FORPD 966-1036.

Board Positions Available

Would you like to work with visionary people, increase your business contacts and have a great time? Are you looking for an opportunity to meet dynamic people who share a common interest with you and help shape the future direction of your Chamber at the same time?

If you do, then apply now to run for a position as a member of the 2010 Board of Directors. Each Director serves a three year term and applications are available at the Chamber office. Information: 967-2903.



Welcome New Members

The Fair Oaks Chamber of Commerce and Dustin Buck, **Honorary Mayor 2008-2009**, extend a big welcome to our new members introduced at the August 20th business luncheon featuring Congressman Dan Lungren. (Back row) Davidjon McFarlane, **GTI Fitness** 308-0511; Mark Holmes and Paul Lenser, **National Business Exchange** 966-2600. (Front row) Phyllis Williams, **Tayo's Fabrics & Quilts** 967-5479; James and Diana Cralle, **Tupperware-Dinamite Party Sales** 961-2953; and Paul Eggenberger, **Summit Christian School** 536-9307.

From The President's Desk

By Kathy O'Brien, Fair Oaks Bowen Therapy



It Takes a Village at Ground Zero!

Hi Everyone. It has been an honor to serve as your Chamber President this past year. It has been challenging, but we have been able to accomplish most of the things we set out to do.

With three months left in my term, there is still time to wrap up a few of the loose ends. There are also seats that will be available on the Board Of Directors. Have you thought about being a Board member? Grab your coffee and have a seat. Let's discuss. Do you ever think, "I have great ideas on how (insert here) can be done better" or "I would really like to see the Chamber do this for our businesses"? If so, please consider running for the Board of Directors. That is where it all starts. Our meetings are never the same because there is always something interesting to work on. Strong leadership and cooperation is always needed. Consider getting involved at ground zero. Help Fair Oaks continue to be the eclectic, friendly, and special place it is. Get involved. Be a part of the solution. Help your Chamber, help yourself, help your business, and serve your community. If you would like more information about how you can join the Board of Directors please contact myself or our Executive Director, Jan Bass Otto.

A Special Thank You From The Mayor

I especially want to thank the following people for all their hard work and support during the campaign.

Linda Regli—the most fantastic manager I know!!!

Jon Regli—her husband, the ice man for all the events and concerts

Dallas Bock—Stockman Club for donating all the ice for the events

Mike Maddox—the mailman for all his time, raffle donations and continual support

Last and first...my husband Ken for all his ribs, and emotional and steady supporter
Also on the list....

Jan Bass Otto—and all the chamber members for support in the fund raising events

Steve Kelly—badges did an awesome job

Stephen Ward—graphics and photos

Julie Knudsen—graphics

Trude Vasquez, Arless Bott and Christi Dugan—Raffle Ticket Sales

All the local businesses—that donated items to raffle or silent auction.....

As we know, my charity "GO RED" AMERICAN HEART ASSOCIATION is dear to me since my mother had a BAD heart. This donation will help to save more lives. It is truly an honor to have this position. I am so looking forward to this next year and working with everyone.

Thank you again.

Diane Templeton, 2009-2010 Fair Oaks Honorary Mayor
Honorary Mayor 2009-2010

"Shop Fair Oaks Members First" Luncheon On Tap

A table top trade show will be featured at the Business Luncheon, November 19, noon at the Fair Oaks Community Clubhouse.

Participation is by reservation on a first come, first served basis. Each business will share a portion of a table, bring a raffle prize, furnish a table covering and have microphone time! The program is YOU.

This is your chance to showcase your products and services.

Further details and a sign up form in next month's Enterprise.

Information: 967-2903.

Business Briefs & More

Name change: Steve C. Parsley Construction has changed its name to "SCP Solar & Green Construction" to reflect their past practices and beliefs as well as renewed progression into the future. Address and phone are the same: 8457 Sunset Ave., Fair Oaks, Ca 95628. 436-6338.

Winding Commons Senior Residence, 6017 Winding Way will host a Craft Show, Saturday, November 21, 9:00 a.m.-3:00 p.m. Booths are still available and cost is \$20. For information please call 485-0100.

Second Saturday in Fair Oaks: Remember, you do not have to drive downtown to enjoy art, it is here in Fair Oaks Village. A number of businesses participate and two of our member display art from 6:00-9:00 p.m. They are Bella Fiore, 10239 Fair Oaks Blvd., 962-3800 and Chroma Gallery, 10030 Fair Oaks Blvd., 966-6020.



PRSR STD
Bulk Rate
U.S. Postage
Permit No. 149
Fair Oaks, CA

Fair Oaks Chamber of Commerce
P.O. Box 352
Fair Oaks, Ca 95628
916-967-2903

Raffle Thanks ...

Special thanks to the following members for donating prizes at events

Mayors Reception

Century 21 Realty - Mike Maddox
Fair Oaks Cemetery District
Ships & Trips Travel - Trude Vasquez
Delight Cleaning - Ray LaPoint
Tupperware - Diana Cralle
Advanced Skin Solutions
Hair By Danny

Mike and Noel David - Century 21 Noel David Realty
Tom Askins - Pacific Investment Center
Jafrá Cosmetics - Diane Templeton
Bob and Pat Vogel - Associates
Cartridge World
Keller Williams - Liz Yoakum
Judy Maderos - Associate and Fabulous Volunteer

September Luncheon

Sacramento Business Journal
Comfort Inn
Proctor Engineering
Fair Oaks Bowen Therapy
Bob Clouse Insurance
Lickity Split Yogurt

Friends of Fair Oaks
Penny Howard - Honorary Mayor 2006
Jafrá - Diane Templeton
Keller Williams - Liz Yoakum
Judy Maderos, Associate

Promote Your Business!

Donate a raffle prize at the next mixer, luncheon, Christmas in the Village and other upcoming events.

CHRISTMAS IN THE VILLAGE NEEDS YOU!

Fair Oaks most beloved event, Christmas in the Village, is coming up December 5th. How would you like to be a part of the planning? We have a great committee and we all enjoy getting together to plan this year's event which is shaping up to be even better than last year's! We do need a few more volunteers. Some of the things we need help with are: Santa's Ride, Santa Staging, T-Shirts and trinkets for sale, pictures with Santa and a few other do things. We would love to have you join us! Snacks are served at the energetic meetings and the spirit is alive!

Please contact: Amy De La Cruz, California Storage, 289-1753 or adelacruz@californiastoragecenters.com
or Kathy O'Brien, Fair Oaks Bowen Therapy, 225-3014, fairoaksbowen@yahoo.com.

Join in on the fun! Christmas In The Village Needs You!

