

ENTERPRISE
October 2011



FAIR OAKS CHAMBER OF COMMERCE

Enterprise

Dr. Richard Pan To Speak

Assemblymember Dr. Richard Pan, 5th District, will be the featured speaker at the Fair Oaks Chamber of Commerce Business Luncheon, Thursday, October 20, noon at the Fair Oaks Community Clubhouse, 7997 California Ave.

This is Dr. Pan's first visit to a Chamber luncheon.

The meeting is open to the public and reservations are required. Cost of the luncheon is \$17 for members with reservations and \$20 for walk-ins, future members and guests. The entree: beef stroganoff. Deadline is October 17.

To reserve: www.fairoakschamber.com or call 967-2903.

"Shop Fair Oaks Members First"

A table top trade show will be held during our regular November 17 Business Luncheon. Participation is by reservation on a first come, first served basis. Each business will share a portion of a table, bring a raffle prize, furnish a table covering and have microphone time! **The program is you!** Cost is \$30.

A reservation form is enclosed and will also be available at the October 20 Business Luncheon. For additional information, call 967-2903.

Four Board Positions Available

Would you like to work with visionary people, increase your business contacts and have a great time? Are you looking for an opportunity to meet dynamic people who share a common interest with you and help shape the future direction of our Chamber at the same time? Have you served on other Boards? Two business members have turned in candidacy paperwork to date and there's still time for you to do the same. Deadline is October 20. Four positions are available. For additional information, call 967-2903.

Christmas in the Village

Christmas in the Village Committee is happy to report that meetings are underway and plans are being made to make this the most festive Fair Oaks holiday event yet! The event will take place Saturday, December 3, 1:00 p.m.–Dusk in Plaza Park in Fair Oaks Village, 10224 Fair Oaks Blvd.

Santa's Wish List:

Helpers! - Would you like to help make things happen? Join our committee! Next meeting is Thursday, October 6, 6:00pm at the Chamber Office

Santa's Sleigh- We are looking for a cool vehicle/transport system for Santa and Mrs. Claus.

Crafters & Vendors- Applications are available at the Chamber Office. Secure your booth space now! They're going quickly.

Be in the Parade- Do you have a dance troupe, club, band, or cute animals? Be a part of the "Old Fashioned" parade! Applications available at the Chamber office.

Musicians, Singers, Carolers- We're booking musical entertainment now. This is on a volunteer basis, however if you are a professional entertainer, we will give you promotional support!

HoHoHo!

Kathy O'Brien, Fair Oaks Bowen Therapy, (916) 225-3014

Amy De La Cruz, California Storage Centers

Christmas in the Village Committee Chairs



10224 Fair Oaks Blvd P.O. Box 352 Fair Oaks, CA 95628

(916) 967-2903 Fax (916) 967-8536 www.fairoakschamber.com info@fairoakschamber.com

Fair Oaks
Chamber of Commerce

2011 OFFICERS

Don Troutman, President

Clean & Sober Living
961-2691

Diane Templeton, Vice President

Jafra Cosmetic International
835-4868

Kathryn Jones, Secretary

Kathryn Jones Custom Gardens
962-0696

Edward Cook, CPA, Treasurer

705-4958

2011 DIRECTORS

Dustin Buck

Ameriprise Financial
536-9098

Bob Clouse

Bob Clouse Insurance Services
988-3457

John Easterbrook

Vitek Mortgage
486-6969

Rand Jacobs

R.K. Jacobs Insurance Services
966-3733

Paul Lenser

LPL Financial
526-2720

Doug Proctor

Proctor Engineering
965-8861

Dr. Betty Swan

Swan Family Vision Care
966-6080

Honorary Mayor of Fair Oaks

Linda Miller

SESCO Wholesale Electronics
641-2244

STAFF

Jan Bass Otto,

Executive Director
967-2903

Mary Baker, Admin. Assistant

Our Fabulous Volunteers

Lorna Carter, Judy Maderos, Kay Meier
and Kay Busher

Chamber Calendar

Ribbon Cutting/Open House

Saturday, October 8
10:00 a.m.
(Celebration continues 'till 2:00 p.m.)
Kumon Math & Reading
Center of Fair Oaks
8505 Madison Ave (at Kenneth)

Board of Directors

Tuesday, October 11
1:00-2:30 p.m.
Raley's Event Center
8870 Madison Ave (at Hazel)

Halloween Mixer

Wednesday, October 12
5:30-7:30 p.m.
Fair Oaks Cemetery
7780 Olive St (off New York)
Information: 966-1613

Business Luncheon

Thursday, October 20
11:30 a.m. Networking
Noon-1:30 Lunch/Program
Fair Oaks Community Clubhouse
7997 California Avenue
Information: 967-2903

Ambassadors

Monday, October 24
8:30-9:30 a.m.
Dianda's Italian Bakery & Cafe
Information: Rand Jacobs, 966-3733

Upcoming luncheon programs

November 17 – Table Top Trade Fair
December 8 – Roger Niello
(Installation)
Supervisor Roberta MacGlashan will also be honored for her nine years of public service to the Fair Oaks community.



Welcome New Members



The Fair Oaks Chamber of Commerce extends a big welcome to our newest members introduced at the October Business Luncheon. Shown (left to right): Marianne Latham, Devcon Security Systems 501-2745; Paul Kearney, Paul Kearney, Inc ("A Construction Company) 966-7285; Dana Jorgansen representing Senator Ted Gaines 783-8232; and Linda Miller, Honorary Mayor of Fair Oaks.

From The 2011 President's Desk

By Don Troutman, Clean & Sober Living



The Chamber Is Still Seeking More Members

Hello Chamber members! October is here and we will see the beginning of the fall season. Last month the Fair Oaks Park District put on the Chicken Festival and from all appearances it looked very successful. They were very organized and the way they laid it out (no pun intended) was excellent! As far as the Clean & Sober Volunteers went, it was easier and very pleasant because the lanyards with information and the handouts made their interaction with the visitors more meaningful. Also our new Fair Oaks Supervisor, Susan Peters was at the event meeting her new constituents.

The Dog Walk that was scheduled for Saturday, October 1 has been postponed and will resume in a new format next year. We will be having a Halloween Mixer at the Fair Oaks Cemetery on October 12. Also, be advised that The Fair Oaks Promenade Mall at Hazel and Madison will be organizing a safe Halloween this year. The merchants are in the planning process so stay tuned in and we will get you the rest of the information.

The Chamber is still seeking new members. The Chamber would be a marvelous vehicle for younger business people to participate in. I think they could take us to new heights if they would get involved. The business climate is still stagnant and the winners are going to be the ones that get out there and promote their products and services. So, all you young folks don't shy. Step up and be known. I will do everything in my power to make your presence in the Chamber a meaningful one.

Assemblyman Richard Pan is scheduled to be the speaker our October 20 Business Luncheon. This will be a real treat for me since I really haven't had much of an opportunity to interact with him. If you would like to get to know your assemblyman better, make a reservation and come early, 967-2903.

Have a good October and bless you all. I love Fair Oaks and I am at your service.

Business Briefs

Fair Oaks Cemetery Mixer to Rock!

Wednesday, October 12, 5:30-7:30 p.m., the Fair Oaks Chamber & Carmichael Chamber Mixer will rock to the music of Jimmy Rivers, who traveled and performed as an opening act with Willie Nelson and Vince Gill! The Mixer is hosted by the Fair Oaks Cemetery, 7780 Olive Street, and Lind Brothers Funeral Home. The event will include food and drink, a raffle, networking and a whole lot of fun. Costumes are optional, although Terri Perrin & Ray "Digger" Young will be front and center in theirs! Further information: 966-1613.

6th Annual Chicken Festival – A Great Success!

You wouldn't think it could get any better – but it did! And the crowds prove it. The annual Fair Oaks Recreation and Park District Festival (FORPD) Chicken Festival held September 17 was packed with happy people and there was not an inch of parking left anywhere. The improved venue attracted a crowd of 15,000. If you missed it, the next one will be September 15, 2012. Congratulations FORPD!

14th Annual OWL Awards

The Sacramento Valley Chapter of the National Association of Women Business Owners (NAWBO) will celebrate its 14th annual Outstanding Women Leaders (OWL) Awards Banquet October 20, at the Doubletree Sacramento Hotel at 6:00 p.m. NAWBO is a Fair Oaks Chamber Affiliate Member. The event includes cocktail reception, silent auction, dinner, and awards ceremony. Kitty O'Neal, a local radio personality will preside as Mistress of Ceremonies as she has done since the inception of the awards. Special guest and Lifetime Achievement Award honoree Joyce Raley Teel, owner and co-chair of Raley's will also attend. This is NAWBO's signature event of the year and you are invited to join them in honoring *not only* women business owners but also women who are leaders in the business community in the Sacramento region. RSVP: <http://www.nawbo-sac.com/owl>.

New Manager at Fitness 19

Sports enthusiast A.J. Incelda is the new manager at Fitness 19, 4345 Sunrise Blvd (at Winding Way), 962-1900. He has Fair Oaks Village roots. His father was a well known Village stylist and his aunt owns Geri's Garden Spa. The spa is named after his grandmother. Welcome to Fair Oaks!

SAFE Halloween & Carnival in the Village

Fair Oaks Rotary Club and the Fair Oaks Theater Festival will present a Halloween Carnival/SAFE Halloween, Monday, October 31, 12:00 – 6:00 p.m. in Plaza Park, 7003 Park Dr (at Fair Oaks Blvd) in Fair Oaks Village. Merchants, including the Chamber will participate in the program. SAFE Halloween is a safe way to Trick or Treat – inside businesses displaying a "Orange Pumpkin." It's also a good way to get shopping ideas Christmas!

Fair Oaks East SAFE Halloween-Fair Oaks Promenade Mall

It's a double-header for Halloween! Business in the shopping center at Madison & Hazel Avenues are organizing SAFE Halloween Trick or Treating for kids, Monday, October 31. Times: to be determined. A partial list of participants: Great Clips, US Bank, Safeway, and Trends-n-Treats. Information: 536-0000.

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U.S. Postage
Permit No. 149
Fair Oaks, CA

Fair Oaks Chamber of Commerce
P.O. Box 352
Fair Oaks, Ca 95628
916-967-2903

RETURN SERVICE REQUESTED

Raffle Thanks

We appreciate the following businesses and Associate Members for donating to our events. Market your business and donate a raffle prize at the next mixer, luncheon or upcoming event..

SEPT MIXER- NORTH RIDGE COUNTRY CLUB

Lil Bear Painting
R.K. Jacobs Insurance Services
Jafra Skin Care-Diane Templeton
North Ridge Country Club
Penny Howard, Honorary Mayor, 2006
Von and Lorna Carter, Associates
Warren and Janet Williams, Associates

SEPT BUSINESS LUNCHEON

Keller Williams-Liz Yoakum
Jafra Skin Care-Diane Templeton
Alleygraphics Unlimited
Moth Hole
Tom Askins, Fair Oaks Cemetery Dist
Penny Howard, Honorary Mayor, 2006
Linda Regli, Associate Member
Bob McCafferty, Associate Member

Got Facebook news? If you do, send them to Usha Datla, who is managing our page: udatla@alphagraphics.com or the Chamber office: info@fairoaks.com. Need further info? Call 967-2903.

Tap Into the \$508 Billion Market

Any business who wants to tap into the more than \$508 billion that the government spends annually on goods and services should consider attending one of the beginning level classes at the Federal Technology Center, 4600 Roseville Rd #100, North Highlands. Small businesses will learn techniques to access the profitable federal, state and local government markets. Instructors have more than 200 years combined experience in government contracting. Cost: free. Register online: www.TheFTCorg.com or (916) 334-9388. Times of the classes: 9:00 a.m. – 12:00 p.m. Dates: October 25, November 8 and November 29.

Business Briefs

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New Manager at American River Bank

Michelle Barber is the new Assistant Vice President/Branch Manager at American River Bank, 10123 Fair Oaks Blvd (in the Village), 231-6222. She has over 10 years of banking experience, most recently as Branch Manager at Wells Fargo Bank. She replaces Lisa Cisneros who is Branch Manager at their Roseville office. Congratulations!

Fair Oaks Uncorked

Rotary Club of Fair Oaks will sponsor a wine, spirits & food tasting, Friday, October 14 from 7:00-10:00 p.m. at the Fair Oaks Community Clubhouse, 7997 California St. Cost is \$40 per person and can be purchased at Oaks Hardware or the American River Bank. Information: 863-1993.

Town Hall Meeting

Senator Ted Gaines will host a Town Hall Meeting Monday, October 10, 6:00-8:00 p.m. at the Fair Oaks Community Clubhouse (lower level), 7997 California Ave.

Community Coffee

Attention early birds! Sen. Ted Gaines will host his second Community Coffee, Monday, October 24, 7:30-8:30 a.m. at Dianda's Italian Bakery & Café, 10131 Fair Oaks Blvd.

Do you have news?

Well if you do, we want to know about it! Email it to info@fairoakschamber.com and we will print it as soon as possible. This is the place to promote your business! For additional information, call the Chamber at, 967-2903.