



## *“How to be More Memorable - Even When You Can't be There.”*

**Thursday, March 20 Luncheon—Noon**

Community Center  
7979 California Ave.



**Bob McCafferty**

The March Luncheon will take place on Thursday, March 20, noon to 1:30 p.m. at the Community Center, 7979 California Avenue. Guest speaker Bob McCafferty is a professional speaker, coach and consultant for corporations, government and associations on media relations, networking and presentation skills. McCafferty has networked his way through a 30-year career as a professional speaker, an award-winning writer for Comstock's Magazine and a spokesman on former Governor Ronald Reagan's communication staff. McCafferty has developed dozens of specific, time-proven strategies and people skills that reach business communications and networking goals. The luncheon is sponsored by Fair Oaks Bowen Therapy. Call the chamber at 967-2903 to a lunch reservation. The cost to members is \$15 and reservations are required! Don't forget to market your business by bringing a raffle prize and plenty of your business cards.



### **2008 Board of Directors**

Susan Wanier, Kathy Jones, Trude Vasquez, Dustin Buck, Amy DeLaCruz, Stephen Templeton, Debra Roak, Angela Talent, Kathy O'Brein, Tom Hammond, Terri Perrin, and Charles Barr. Not Pictured: Bonnie Turner.

## **March Mixer goes to the dogs!**

Join us for the monthly mixer on Wednesday, March 12, 5:30 to 7:30 p.m. at the **Trends N Treats, Pet Supply Spa Boutique** at 5341 Sunrise Blvd., in the Quail Pointe Shopping Center. The shop is the place to be for dogs and dog owners. The store offers a wide variety of nutritious foods for pets. Trends N Treats also specializes in dog, cat, and Rabbit items and features the latest styles for the dog on the go and boutique items that meet the needs of every day dog-gone good fun and exercise. The full-service store also offers dog grooming and massage. For more information call Trends N Treats at 536-0000. Millie and her family and staff are looking forward to hosting fellow chamber members at the mixer so don't miss it!



## Fair Oaks Chamber of Commerce

### OFFICERS

**Kathryn Jones, *President***

*Kathryn Jones Landscape Consultant*

**Trude Vasquez, *VP***

*Ships and Trips Travel*

**Susan Wanier, *Treasurer***

*Wanier Software Solutions*

**Dustin Buck, *Secretary***

*Edward Jones*

### DIRECTORS

**Charles Barr**

*Charles M. Barr Art Consultant*

**Amy DeLaCruz**

*California Storage Centers*

**Tom Hammond**

*Thomas B. Hammond Associates*

**Kathy O'Brien**

*Fair Oaks Bowen Therapy*

**Terri Perrin**

*Fair Oaks Cemetery District*

**Debra Roak**

*Sacramento Business Journal*

**Angela Talent, *Past***

***President***

*Strategic Financial Services*

**Stephen Templeton**

*Heritage Community Credit Union*

**Bonnie Turner**

*Bonnie Turner's Bookkeeping Service*

### STAFF

**Sharon Broff, *Executive Director***

**Mary Proctor, *Judy Maderas***

**Kris Kingdon**

## Chamber Calendar

### **Business Mixer**

Wednesday, March 12  
5:30 -7:30 p.m.

### ***Trends N Treats***

5341 Sunrise Blvd.  
Fair Oak, CA 95628

### **Business Luncheon**

*Networking to Success*  
Thursday, March 20, noon -1:30 pm  
Fair Oaks Community Center  
7997 California Ave.  
Fair Oaks, CA 95628

### **Business Development Group**

*Building Business Relationships*

Thursday, March 13, 8-9 a.m.

Raley's Meeting Room  
Madison Avenue

### **Business Development Group:**

Thursday, March 27, noon

Brown Bag lunch

Fair Oaks Library  
11601 Fair Oaks Blvd.

Speaker Kris Keables

*How to write a press release and get your message OUT!*

### **Ribbon Cutting!!**

Friday, March 21, 5:30 pm

***Debora Kulhmann Massage Therapy & Jodi Yorston Photography***

6707 & 6717 Winding Way, Corner of Winding Way & Dewey Drive

Grand Opening celebrations planned from 5:30-7:30 p.m. including prizes and product demonstrations.

Stop in to welcome these businesses to the chamber!

## Looking Ahead

### ***May 3 & 4—59th Spring Fest***

Family Fun! Parade, Pancake breakfast, frog jumping, car show, pony rides, Sun Run, Toilet Races, food, vendors, exhibits and MORE! Don't miss it! For more information, see the flyer inside this newsletter

### ***June 6—A Taste of Fair Oaks***

Northridge Country Club, 6 to 10 p.m.

Experience an evening of fine wines, breweries, foods, art and entertainment.

### **Chamber presents community awards**

The Fair Oaks Chamber of Commerce presented the following 2007 awards at its January Luncheon including:

**Business of the Year — Clean & Sober Living Inc.**

Don Troutman

**Business Person of the Year—Elizabeth Reed Yoakum**

Keller Williams

**Citizen of the Year—Miriam Ober, Ober Design Studio/**

Design 2010

**Volunteer of the Year— Bonnie Turner, Turner's Bookkeeping**

Service

## Fair Oaks Chamber Member Profiles

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**Debora Kuhlmann**  
**Certified Massage Therapist**  
**6707 Winding Way**  
**Fair Oaks, CA 95628**  
**916-832-4260**

[Debora.Kuhlmann@comcast.net](mailto:Debora.Kuhlmann@comcast.net)

Debora specializes in Lomi Lomi, a rhythmic massage that relieves stress and congestion in the body. The rhythmic technique allows for deep relaxation and rejuvenation to occur simultaneously with the release of deep seated tension. She believes that massage therapy should be based on a philosophy of care and compassion for the body which is accomplished by listening to what the body needs and being present for the client. Creating a beautiful and peaceful environment that maximizes the relaxation experience and offers clients the opportunity to relax and receive the gift of massage is an important goal Kuhlmann. Her intention as a massage therapist is to bring her clients to a place of deep relaxation, release stress, and speed recovery from common health problems such as migraine headache, stiff and sore neck and shoulders and back pain. She offers Lomi Lomi, Hot Stone, Swedish and Pregnancy Massage. Each treatment includes aromatherapy and is finished with a hot towel treatment. Gift certificates are available. For more information or to book an appointment call Debora Kuhlmann at 832-4260.

**Tisa Cadway**  
**Camellia Assisted Living**  
**4625 Chicago Avenue**  
**Fair Oaks, CA 95628**  
**962-7106, Fax 241-8990**

[www.camelliaAssistedLiving.com](http://www.camelliaAssistedLiving.com)

Tisa Cadway and Joseph Gsell own, operate and live on the premises of Camellia Assisted Living a one-level 4,000 square foot home located on an acre of property and surrounded by more than 20 fruit trees. The

home is a full service assisted living facility with a home-style Bed & Breakfast atmosphere for residents. Amenities include large rooms, all double/full size beds or larger, hard wood floors, antique furniture throughout, high speed internet, web cam, fresh, organic food at every meal, burglar alarm, intercom system, planned outings and driving tours, a pool for summer and water exercises and one happy healthy one-year old boy to grow with. The home has six bedrooms and four bathrooms. It suits someone preferring a house rather than an apartment. Couples are encouraged at Camellia Assisted Living with discounts for higher functioning partners. For information, call Camellia Assisted Living at 962-7106.

**Kathy Regazzi**  
**Butterfly Life Fitness**  
**4828 San Juan Avenue**  
**Fair Oaks, CA 95628**  
**535-0025**

[www.butterflylife.com](http://www.butterflylife.com)

Butterfly Life Fitness is a fitness salon for women. Offering a full compliment of programs suited to a woman's needs. Classes run all day and include aerobics, dance, Yoga, Pilates and cardio-kick. The Fitness center also offers strength training

equipment with real weights. So that members do not plateau, Butterfly Life Fitness has a weight loss program designed by a registered dietitian. The program teaches healthy eating combined with working out. No appointments are needed and the club is open Monday through Friday 8 a.m. to 8 p.m., Saturday 8 a.m. to 1 pm. It is closed on Sunday. Butterfly Life offers a comfortable, fun and inviting atmosphere for women of all ages.

**Rich Bohrer**  
**Roni Deutch Tax Center**  
**5484 Dewey Drive #235**  
**Fair Oaks, CA 95628**  
**844-1023**

[www.RDTC.Com](http://www.RDTC.Com)

Roni Deutch Tax Center maintains a professional atmosphere with high quality customer service. Specializing in tax preparation and book-keeping the center has Roni Deutch Law firm as an available resource. Located in the Safeway Shopping Center at the corner of Madison and Dewey and open year-round, no appointment necessary. The office hours vary dependent on the season. It is currently open Monday through Friday 9 a.m. to 9 p.m., Saturday from 9 a.m. to 6 p.m. and Sunday from noon to 5 p.m.

### Message from the President...

*The Safe Halloween was created and nurtured by our former executive director Marsha Karley. Marsha and her husband, Ken, contributed untold hours to make the event a success. As Marsha and her family are enjoying retirement this year, the Fair Oaks Recreation and Park District will be producing Safe Halloween.*

*One of the things I love about Fair Oaks is our ability to move with the times and retain our heritage. Best of luck to everyone with new ventures and BOO to all of you!*

**Kathy Jones, 2008 Fair Oaks Chamber President**

## FAIR OAKS CHAMBER OF COMMERCE

10224 Fair Oaks Blvd.  
PO Box 352  
Fair Oaks, CA 95628

Phone: 916-967-2903  
Fax: 916-967--8536  
[www.fairoakschamber.com](http://www.fairoakschamber.com)



*The Fair Oaks Chamber of Commerce is dedicated to the success of the Fair Oaks community. It is a voluntary partnership of business, professional people and volunteers working together for a healthy local economy and superior quality of life for the community of Fair Oaks.*

### Member News

**Saturday, March 15 - California River Festival** sponsored by Friends of the River highlights river recreation and education on at the Sacramento Waldorf School, 3750 Bannister Road, Fair Oaks. Activities include gear swap and sales, safe boating seminars, live auction, music, food and games. The family oriented event is free to the public. For more information call 442-3155 or visit [www.californiariverfestival.org](http://www.californiariverfestival.org)

**Saturday, March 15—The Fair Oaks Theatre Festival** will hold their 17<sup>th</sup> annual Corned Beef & Cabbage dinner from 6 to 10 p.m. at the Fair Oaks Community Center, 7997 California Avenue. Enjoy live entertainment and an Irish sing-a-long. Seating is limited and tickets are \$20 and available at [www.fairoakstheatrefestival.com](http://www.fairoakstheatrefestival.com). All proceeds will be used for the summer productions. Call 966-3683.

**Thursday, April 3— Women's Thursday Club of Fair Oaks** presents "Wish Upon A Star" their annual scholarship fundraiser luncheon and fashion show at the Northridge Country Club. The event begins at 11 a.m. with lunch and the show features fashions by Coldwater Creek. Tickets are \$35 from Thursday Women's Club members or call 961-9012.

### Chamber welcomes these new members!

#### Camellia Assisted Living

Tisa Cadway  
4625 Chicago Ave., Fair Oaks, CA 95628  
962-7106 Fax 241-8990  
[www.camelliaassistedliving.com](http://www.camelliaassistedliving.com)

#### SureWest Communications

Kelly Donald  
786-1710 Fax 786-1460  
[www.surewest.com](http://www.surewest.com)

#### Butterfly Life Fitness

Kathy Regazzi  
4828 San Juan Ave., Fair Oaks, 95628  
535-0025  
[www.butterflylife.com](http://www.butterflylife.com)

#### Roni Deutch Tax Center

Rich Bohrer  
5484 Dewey Dr., Fair Oaks 95628  
844-1023 Fax 844-1022  
[www.RDTC.com](http://www.RDTC.com)

#### Jodi Yorston Photography

Jodi Yorston  
6717 Winding Way, Fair Oaks, 95628  
967-7577  
[www.byjyp.com](http://www.byjyp.com)

#### Merl & Laurie Susmilch

Fair Oaks, CA 95628



Fair Oaks Chamber of Commerce

P.O. Box 352

Fair Oaks, Ca 95628

PRSR STD  
Bulk Rate  
U.S. Postage  
Permit No. 149

# Fair Oaks Chamber Business & Professional Guide

*Support your fellow chamber member!*

## Advertising/ Promotional Products

**Clark & Christopher**  
11638 Fair Oaks Blvd. #230  
Fair Oaks, CA 95628  
961-3526 Fax: 961-2863

## **Ober Design Studio Custom Specialties**

8610 Ackerman Way  
Fair Oaks, CA 95628  
967-5414

## Air Conditioning/Heating

### **Fair Oaks Heating & Air Co.**

9019 La Serena Dr.  
Fair Oaks, CA 95628  
208-1627

## Banks

### **American River Bank**

10123 Fair Oaks Blvd.  
Fair Oaks, CA 95628  
916-967-2265

## Bicycles

### **Bob's Cycle Center**

9920 Fair Oaks Blvd.  
Fair Oaks, CA 95628  
961-6700

## Chiropractors

### **Achilles Chiropractic**

Dr. Mark R. Steed, DC  
4401 Hazel Ave., Suite 100  
Fair Oaks, CA 95628  
966-8600

## Construction

### **Heritage Service Group Construction & Remodels**

Jim Kingdon  
5921 Trajan Drive  
Fair Oaks, CA 95628  
961-7366

## Dentists

### **Stamos & Daft, DDS Practice Limited to Orthodontics**

10425 Fair Oaks Blvd. Suite 203  
Fair Oaks, CA 95628  
966-1751

### **Herbert A. Wanier, DDS**

10425 Fair Oaks Blvd., Suite 201  
Fair Oaks, CA 95628  
967-7733

## Fitness & Recreation Centers

### **Rollingwood Racquet Club**

9373 Winding Oak Drive  
Fair Oaks, CA 95628  
988-1727

## Graphic & Web Design

### **Ober Design Studio /Design 2010**

8610 Ackerman Way  
Fair Oaks, CA 95628  
967-5414



**PAULA C. FOSTER**  
Agent, Lic. #0732915

10135 Fair Oaks Boulevard  
Fair Oaks, CA 95628  
(916) 967-7764  
Fax: (916) 967-0821  
Res.: (530) 666-6842  
paula.foster.cw65@statefarm.com



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## **U.S. TAXPROs**

**Taxes Accounting Finance & Insurance**

*Mike DeFord*

Ofc: 916-726-6150

Fax: 916-726-6140

[mike@ustaxpros.net](mailto:mike@ustaxpros.net)

8146 Greenback Ln. #105

Fair Oaks, CA 95628

[www.ustaxpros.net](http://www.ustaxpros.net)

**State Farm®**  
Providing Insurance and Financial Services  
Home Office, Bloomington, Illinois 61710



### **Vickie Rosalli LUTCF**

Agent Lic. # 0734592

8908 Madison Ave Ste B, Fair Oaks, CA 95628-4010  
Bus 916 966 7111 Fax 916 966 2310  
[vickie.rosalli.cbd9@statefarm.com](mailto:vickie.rosalli.cbd9@statefarm.com)



# Fair Oaks Chamber Business & Professional Guide

*Support your fellow chamber member!*

## Insurance

### **State Farm Insurance**

#### **Paula Foster**

10135 Fair Oaks Blvd.  
Fair Oaks, CA 95628  
967-7764

### **State Farm Insurance**

#### **Vickie Rosalli**

8908 Madison Avenue., #B  
Fair Oaks, CA 95628  
966-7111

## Landscaping

### **FiveSTAR Landscaping**

8150 Greenback Lane, Bldg. 100  
Fair Oaks, CA 95628  
735-1100

## Payroll Preparation Services

### **CSL Solutions**

8017 Sacramento Street  
Fair Oaks, CA 95628  
961-1166

## Pest Control

### **Bonner Pest Control**

10512 Fair Oaks Blvd.  
Fair Oaks, CA 95628  
967-9231

## Real Estate

### **Century 21-Noel David Realty**

John David/Michelle Lehman  
7676 California Ave.  
Fair Oaks, CA 95628  
967-2200

### **Paraker/Mussman Group of Kraft Real Estate**

George & Tami Paraker  
8121 Madison Ave., Suite A1  
Fair Oaks, CA 95628  
987-5636

### **Sims Real Estate**

Helen Sims  
8137 Sunset Ave., #160  
Fair Oaks, CA 95628  
965-6831

## Restaurants

### **Players Sport Pub & Grill**

4060 Sunrise Blvd.  
Fair Oaks, CA 95628  
967-6330

## Storage

### **California Storage Centers**

4245 Sunrise Blvd.  
Fair Oaks, CA 95628  
967-3885



**Amy DeLaCruz**  
Property Manager

4245 Sunrise Blvd. 916-967-3885 - office  
Fair Oaks, CA 95628 916-967-2054 - fax

adelacruz@californiastoragecenters.com www.californiastoragecenters.com



*"Because you didn't go into business to become an employer."*

**MICHELLE WIGHTMAN**  
MICHELLE@CSLWEB.COM

8017 SACRAMENTO STREET  
FAIR OAKS, CA 95628  
(916) 961-1166  
FAX: (916) 961-4499  
CSLWEB.COM

***Interested in being included on this list of  
Chamber professionals?  
Contact the Fair Oaks Chamber at  
967-2903***

# ***Thank you to renewing members for your continued support***

1<sup>st</sup>. Priority Home  
A Secure Choice  
AIG Financial Advisors, Inc.  
American Cancer Society  
American River Bank  
American Pacific Promotions  
Jean Applegate  
Arianna's Pet Care  
Assemblyman Roger Niello  
B & J Body Shop  
B and D Trading Co.  
Bela Lago  
Bella Vista High School  
Big Valley Mortgage  
The Birth Center  
Bob's Cycle Center  
Bonner Pest Control  
Bonnie Turner's Bookkeeping Service  
Bright Beginnings  
Jim and Sharon Broff  
Barry & Eleanor Brown  
CSL Solutions  
Camellia Assisted Living  
Von & Lorna Carter  
Cartridge World  
Century 21 - All Professional – Steve Wright  
Century 21 Noel David Realty  
Century 21 Noel David Realty – Maddox  
Chroma Gallery  
Clark & Christopher  
Bonnie Clark, CPA  
Clean & Sober Living  
Bob Clouse Insurance  
Mary Codina  
Coldwell Banker - Fair Oaks  
Gwen & Larry Cooper  
Costco #438  
Costco Wholesale  
The Crest at Fair Oaks  
Jim Crow  
Curves  
Del Campo ROTC  
Albert M. Dennis, Jr.  
Discount Market  
Diversified Merchant Holdings  
Joe & Mary Dobrowolski  
Marilyn Dupray

Dick & Sue Easterbrook  
Eastern Ways Martial Arts  
Edward Jones – Todd Bruns  
Edward Jones – Dustin Buck  
Eskaton Lodge Gold River  
Fair Oaks Auto Repair  
Fair Oaks Bowen  
Fair Oaks Cemetery District  
Fair Oaks Dolphins Swim Team  
Fair Oaks Heating & Air  
Fair Oaks Historical Society  
Fair Oaks Host Lions  
Fair Oaks Jr. Broncos  
Fair Oaks Little League  
Fair Oaks Post Office  
Fair Oaks Racquet Club  
Fair Oaks Recreation & Park District  
Fair Oaks Soccer  
Fair Oaks Theatre Festival  
Fair Oaks United Methodist Church  
Fair Oaks Water District  
Faith Lutheran School  
FastFrame of Fair Oaks  
Find Piano Pleasure  
First Baptist Church of Fair Oaks  
First Place Sports/Award  
FiveSTAR Landscape  
Lois Frazier  
Gaston Realty  
Mark Gillam Enterprises  
Giselle's Travel, Inc.  
Grace Bible Church  
Thomas B. Hammond Associates  
Heritage Community Credit Union  
Heritage Service Group  
Patricia Holden  
Charlie Hull  
Shirley Huss  
Independent Jewelry Consultant  
Independent Tax Services  
InSurance Solutions 123 Agency  
Inner Wheel Club  
R.K. Jacobs Insurance Services  
Edward D. James  
Nell E. Johnson  
Kathryn Jones Landscape Consultant  
Keller Williams Realty – Liz Yoakum  
Keller Williams Realty – Pat Gaston

Rose Anne Lamb  
Law Office of Lorna Voboril  
Lawnmowin' Man  
Learning A.R.T.S.  
Lyon Real Estate – Becky Lund  
Lyon Real Estate – Wendy Moore  
M & K Construction  
Supervisor Roberta MacGlashan  
Marty Maskall  
Massage Envy  
Laurence S. Masuoka, DMD  
Mathias, Christi Dugan  
McCafferty & Co. Communications  
McDonalds  
McWilliams Family Chiropractic  
Mrs. Wm. N. Melvin  
Mercy San Juan Medical Center  
William Miller  
Mount Vernon Memorial Park  
Richard Norris  
North Ridge Country Club  
John O'Farrell & Assoc.  
Lillian A. O'Neal  
Old Village Landscaping  
Orangevale Grange  
Orchard Dental Group  
Otis Automotive  
Pacific Investment Center  
Patelco Credit Union  
Players Pub  
Players Sports Pub & Grill  
William Plexico  
Pre-Paid Legal Services, Inc. & ID Theft Solutions  
Presbyterian Church of Fair Oaks  
Proctor Engineering Inc.  
Prometric Test Center  
RE/MAX Gold – van der Velden  
Jim Racy  
Raley's Supermarket & Drug Store – San Juan  
Raphael Association  
Reliasense  
River City Dental Group  
Rollingwood Racquet Club  
Patrick J. Rooney, CPA  
Rotary Club of Fair Oaks  
Rudolf Steiner College  
Russ Monroe Village Chapel  
SMUD-Sacramento Municipal Utilities District  
Sacramento Business Journal  
Sacramento Choral Society & Orchestra  
Sacramento County Air Port System  
Sacramento County  
Sheriff Service Center, Northeast

Sacramento Metro Fire District  
Sacramento Valley Sertoma  
Sacramento Waldorf School  
Safeway Food & Drug  
Sam's Club #4799  
Scientology Mission of the Capitol  
Scott's Seafood Grill & Bar  
Mary & Lee Scott  
Security Pacific Real Estate – Driscoll  
Security Pacific Real Estate – John Easterbrook  
Serbian Orthodox Church  
Tony & Barbara Sestito  
Ships and Trips Travel  
Sierra Custom Homes  
Smog 'n Go  
Bob Sours  
St. Francis Episcopal Church  
St. Mel's Catholic Church  
Stamos & Daft, DDS  
State Farm Insurance – Vickie Rosalli  
Sterling Suites, Fair Oaks  
Steve C. Parsley Construction  
Stockman Club  
Elisabeth S. Swan, O.D.  
Marjorie Wood Taylor  
U.S. TAXPROS  
Phillip T. Ulrich  
Underdown, Dick  
Valley Yellow Pages  
Veterans of Foreign Wars  
Mike & Donna Vinks  
Bob and Pat Vogel  
Bob Walters  
Wanier Software Solutions  
Herbert A. Wanier, DDS  
Waste Management  
Welch, Cheryl & Peter  
Woman's Thursday Club of Fair Oaks  
Winding Commons Senior Residence  
YNot Web  
Craig & Gayle Yost  
Don & Gloria Yost